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# The Salton Seafarer

Vol. 2 No. 8—THE SALTON SEAFARER—

December 1, 1959

20 cents per copy

## Regatta Pleases Throng

## Torvic Injured as Racer Explodes

SALTON CITY—No records were broken but at least two bones were on Nov. 29 in the first annual Salton City Inboard Championship Regatta.

Bob Torvic of Hermosa Beach was ripping along at about 115 miles per hour in a race for 266-cubic inch hydroplanes when his boat, Hydro Phobia, disintegrated.

As pieces of the exploding craft sailed 40 feet in the air, Torvic was catapulted into the water. Other drivers in the race leaped into the water and rescued Torvic even before the patrol boat could reach the accident scene on the straightaway.

### Suffers Broken Ribs

Taken to Indio Hospital, Torvic was suffering from shock and two broken ribs.

He had been trying to overhaul Mike Waters' Splash Wun of Los Angeles in the swift class when the boat broke apart.

Warren Brownfield of Burbank suffered only a gashed leg when his craft, Oops, flipped during the final heat in the cracker box class competition.

By scoring a first spot in this fleet Sunday, Glenn Miller also clinched the 1959 national high point championship. For the Long Beach veteran this performance was his swan song to boat racing.

### Two Drivers Sparkle

Two drivers won straight heat victories — young Bill Olson of Garden Grove drove Cream Puff V in the rough, 10-boat SK-run-about class and Bob Ellis of Midway City did it with the 225 hydro, Uncle Gummy.

Thousands flocked to the sea for the big event.

### Final results:

48 CU. IN. HYDROPLANES (4 boats) — 1. Chuck Lyford (Seattle); 2. Ray Gordon (Cupertino), 65.550 m.p.h. average speed.

CLASS E RACING RUNABOUTS (4) — 1. Wesley Knudsen (Utah); 2. Earl Davis (Utah), 57.435 m.p.h. average speed.

136 CU. IN. HYDROPLANES (7) — 1. Paul Bequette (San Diego); 2. Bill Phelps (Bellflower) 55.419 m.p.h. average speed.

CRACKERBOXES (5) — 1. Glenn Miller (Long Beach); 2. Jack Wells (Corona del Mar); 3. Howard Smith (Long Beach), 65.265 m.p.h. average speed.

135 CU. IN. HYDROPLANES (5) — 1. Jack Salmon (Whittier); 2. Al Ford (Oakland); 3. Wayne Thompson (Reseda), 69.445 m.p.h. average speed.

CLASS B RACING RUNABOUTS (4) — 1. John Sherin (Bakersfield); 2. Duane Easton (Long Beach), 59.245 m.p.h. average speed.

25 CU. IN. HYDROPLANES (5) — 1. Bob Ellis (Midway City); 2. Jerry Gaspar (Oakland); 3. Ken-

neth Wade (Garden Grove, 73.230 m.p.h. average speed.

266 CU. IN. HYDROPLANES (5) — 1. Mike Waters (Los Angeles); 2. Don Ward (Inglewood); 3. Charles King (Redondo Beach), 65.59 m.p.h. average speed.

SK RUNABOUTS (8) — 1. Bill Olson (Garden Grove); 2. Al Diehl (Granada Hills); 3. Tony Maricich (San Pedro), 75.44 m.p.h. average speed.

280 CU. IN. HYDROPLANES (3) — 1. Dick Chrisensen (Torrence); 2. Jerry Ballard (Santa Monica) 69.713 m.p.h. average speed.

## KIDS KORNER

The biggest news we have this month is Sandy Dooley, from Desert Shores, being crowned Homecoming Queen at Coachella Valley High's victory over Palm Springs. We were all thrilled over her receiving this honor and there were even a few happy tears shed.

We also have reason to be proud of Vic Soto, who is on Varsity 1st string on the "Arabs" winning football team. They are currently the Desert Valley League Champs and 2nd in the SCIF Playoffs.

C.V. This year for the first time elected Jr. Varsity Cheerleaders. We were both surprised and proud when three of the four turned out to be from Salton Sea. They are Viki McCrory and Chris Dooley from Desert Shores, Sandy Teran from Coachella, and Donna Burns from Salton Sea Beach.

Getting away from school—we must mention the fun we had during Thanksgiving vacation. At Salton Sea Beach at the "Island" there were dances three nights and a lot of new kids showed up. Desert Shores had it's regular Saturday night dance. Some of us left for the holiday going to various places. Everyone seemed to have a good time no matter where they were.

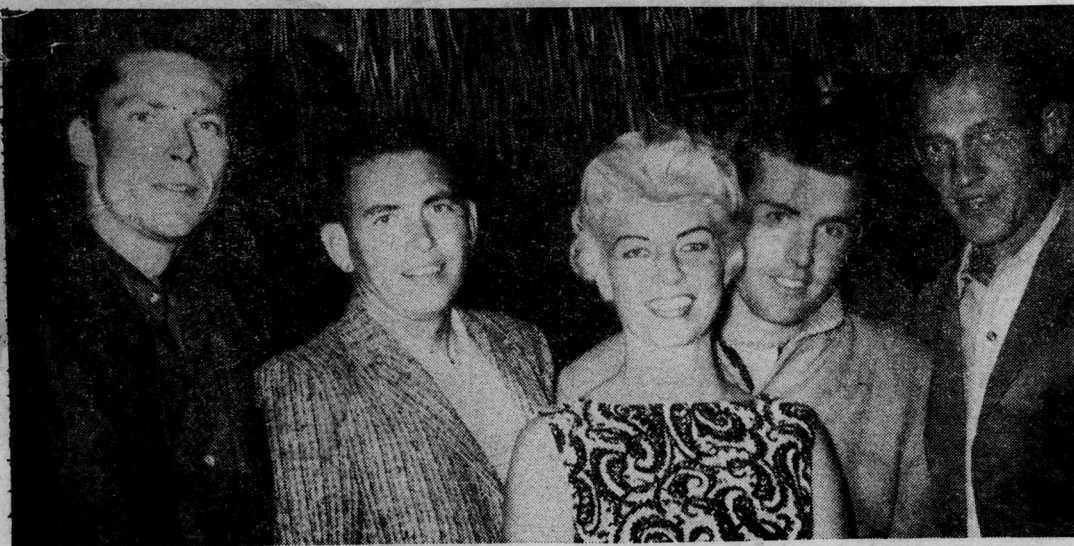
### UNIQUE EYES

Eyes of the kingfisher are unique in that, while flying, the bird can see either side separately and it can focus both eyes straight ahead when diving.



REGATTA PERSONALITIES — Commodore "Slim" Boettger, right, above, and Tom Prophet meet during the first Salton City Inboard Regatta. Below, "Rocky" Hartland and other top

racers in the highly successful competition join Salton Sea Queen Rita Trout in festivities that followed the championship event.



## December's Events For North Shores

Christmas Party, December 25th. A really jolly old-time Christmas Party, with a beautiful tree, trimmings, gifts for the kids, and of course, OLE ST. NICK, himself (by way of motor boat).

Continuous dining service from 11:30 a.m. to 10 p.m. Five dollars per person, children \$3.50.

RESERVATIONS, PLEASE. GALA NEW YEARS EVE WING-DING!

Thursday, Dec. 31 to January 1, 1960.

Steak dinner with wine, served from 9 p.m. until ????

Great fun party. Don't come unless you're prepared to have a good time. Favors for all—and decorations.

Dancing and entertainment. (Black tie). All this for \$10 per person, cocktails at popular prices. MAKE YOUR RESERVATIONS EARLY.

Nearly two third of Mexico's 32 million people are without electricity.

## YACHT BASIN SHOWS GAIN

Dick Naylor, of the Salton Sea Yacht Basin, Salton Sea Beach, has established his club and is progressing rapidly with its development. He estimates there were about 400 boats in the Basin this past week, the largest a 24 foot cruiser and smallest a 4 foot dinghy.

Bulkheads, fuel pumps and flush toilets and showers are to be completed by Christmas.

Dick has been most helpful and generous in his cooperation and assistance with sports events at the Salton Sea Beach.

**SHE'LL TRY AGAIN:**

# Cold Stops Carol Chaplin's Valiant Effort

Sudden drop in Salton Sea water temperature daunted young Carol Chaplin in her swim try last Sunday at Salton Sea Beach.

"I'm not going to be a quitter," shivered Carol, after having covered a distance of 13 miles in Salton's placid but colder waters. For two hours Carol fought against the stiffening cold, slacking her pace from 58 to 38 strokes per minute. While the sea's unprecedented 62-degree waters are warmer than the ocean the change from the usual 69 made a great difference to the swimmer who has done most of her training in pools. She was unable to take the hot tea and chocolate offered and could not acquire body warmth necessary to finish.

Encouragement was given by Tom Prophet of Temple City—Mr. Salton Sea of 1959—and by the many friends who were cheering her on. Nurse and trainers agreed it would be better to make another try than expose the athlete to the prolonged cold, which could be injurious.

**With Tears**

Tearfully, Carol came aboard and to shore where many admirers expressed sympathy at her disappointment and reassurance that there will be another time. "She swam 66,000 miles as far as I am concerned," remarked one spectator.

Mayor Tuttle of El Cajon was on hand to welcome Carol. It was he who presented Carol with the key to the City upon finishing the 18-mile swim from Coronado Islands, Mexico, to Point Loma.

Those assisting on the swim were Bill Knights of El Centro, navigator; Dick Naylor of the Salton Sea Yacht Basin, who furnished boats for the event; Helen Burns, accommodations and provisions.

Vernon Hover, photographer, covered the swim for Channel 6, San Diego; Anne Aulgur was in charge of publicity; Terry Banach, nurse, of the Navy Hospital in San Diego, rode in the pacer boat; Mr. Davis, trainer of San Diego, was also on hand; Wayne Sampson and Scott Starke furnished the radio equipment—citizen's band, and contact was clear throughout the swim.

Fred Lloyd, driver, of Lynwood, and Allan Stein, Southgate, feeder, Dick Braunecker, Southgate, who swam with Carol occasionally, were also members of the swim party.

**Friends Present**

Mrs. Chaplin assisted in preparation of food for the group and in seeing to their needs. Other friends present for the swim were Winnie Bertalde, Billie Brandt, Zona Horswell, Fran Hudson, Mary Fofolovich, Judy Reynolds and Eddie Cook.

Fifty dollar cash prizes were given by Ed Jorgenson and Cal Brown, developers of Salton Sea Beach property; and by Will Ward and C. Johns, owners of property adjacent to Salton Sea Beach.

Carol was attempting to break a record of 14 hours and 57 minutes set by Amy Hiland in 1956. The 21-mile course is from Salton Sea Beach to Charlie's and return.



Distance Swimmer Carol Chaplin, and Navigator Bill Knights of El Centro

# RELAX!!

## and Enjoy a Merry Christmas and a Happy New Year



# Salton Riviera...

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Azusa, Calif.

Edgewood 4-6241



**TROPHY FOR SWIM**—Dick Braunecker Jr. of Southgate completed his 10½-mile Salton swim three weeks ago and is the happy winner of a trophy presented by Helen Burns of the Beach House. His time was five hours and 57 minutes. The athlete commenced his career with the Salton Sea crossing last May, entered the Guaymas swim race and accompanied Carol Chaplin on her Coronado Islands-Point Loma swim fete. Dick agrees with many others that Salton Sea is fine for winter swimming. Those assisting were Dick Naylor of the Yacht Club Basin at Salton Sea Beach; Max Dozah, also of Salton Sea Beach; John McCrory, Deputy; Charles Jones, special deputy.

## Silver Sands, Luxury Trailer Park, to Be Built

Silver Sands, Salton's first luxury-type trailer park, is under construction just off Highway 99, about one mile south of Salton Sea Beach.

Partnership in Silver Sands has been formed by James R. Lane and Julius Aulicker, of Montebello.

Currently, work is progressing rapidly on the recreation hall and

utility rooms; there will be slabs for larger trailers, smaller ones for weekenders. Recreational facilities, including large swimming pool, are also being planned.

Silver Sands is expected to be ready for use about April, 1960.

### FISH SENSE

Fish depend heavily on the sense of smell. They have large smelling organs located in a pit that has one or two nostrils. They also have large nerves for smelling and large lobes in the brain which help them to smell.

### FIRST LIGHTED HOME

The boarding house of Mrs. Sarah Jordan, in Menlo Park, N.J., was the first home to be lit by the incandescent bulbs of Thomas Edison.

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**ABLE HELPERS**—Max Dozah, left, and Dick Naylor, right, both of Salton Sea Beach, assisted Dick Braunecker in his one-way crossing of Salton

Sea. Swimmer, boats, drivers and unpredictable old Salton performed brilliantly to bring the event to a happy conclusion.

## Icebreaker Event New Year's Day

Icebreakers Initiation is to be held on New Year's Day at Salton Sea Beach when those skiing 18 miles (to Desert Shores and return three times) become members of the Club and receive their hats, emblems and cards.

Third-year members receive trophies.

This will be the fifth year for Icebreakers and a record membership is expected.

### BIG SEA BULL

By far the largest of the seals, a bull sea elephant may grow to a length of 20 feet and attain a weight of three tons. A thick layer of blubber beneath its skin yields a valuable oil.

## BROKER LYLE WOMACK'S WIFE IS FORMER MOVIE QUEEN

The following was, through editorial error, omitted from the November article on Lyle Womack, broker in charge of Salton Sea Shores. We wish to apologize, for we are well aware of Lyle's pride in his family.

Louise, Lyle's charming and beautiful wife, was born in Tennessee but has spent most of her life in California. She is a former movie queen; outstanding was her performance in "Sign of the Cross."

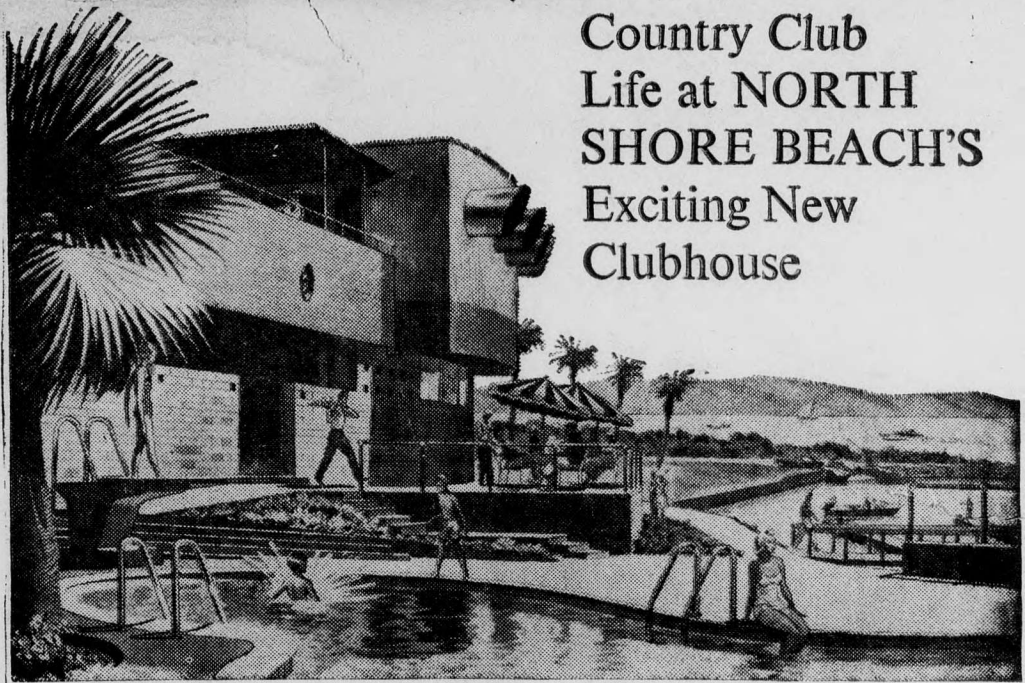
The Womacks met when Louise visited the El Monte Gay's Lion Farm, where Lyle was a trainer, and their romance is a lasting one of twenty-five years.

The Womacks have two children; Lyla Lou, married, and Lyle, who is enrolled at George Washington

High School. Needless to say, the whole family shares Lyle's enthusiasm for Salton Sea and are frequent visitors to the area.



*A Salton Sea First...*



Country Club  
Life at NORTH  
SHORE BEACH'S  
Exciting New  
Clubhouse

"You See a Lot of Sea From Every Lot"  
at the 1000-Acre Community of

# North Shore Beach



North Shore Beach is ideally located just South of Mecca Brawley on Hwy. 111, one mile North of Salton Sea State Park.

featuring

Magnificent Sea-View Homesites at NORTH SHORE BEACH ESTATES . . . Income and Business Lots . . . Memberships in America's Smartest New Nautical Address—NORTH SHORE BEACH YACHT CLUB . . . 400 Boats Marina . . . Picturesque Pier . . . Excellent Water Piped to Every Lot . . . Reasonable Restrictions.

TRAV ROGERS and RAY RYAN, Developers

For Information Write:  
P.O. Box 493, Mecca, California—P.O. Box 1240, Palm Springs  
Phone: FAirview 5-2602, Palm Springs or Desert Beach 8,  
North Shore Beach

# Long Beach Doctor Makes Two-Way Sea Swim

## Marathon Completed In 11 Hours

Dr. Wilfred W. Slater, Long Beach plastic surgeon, completed a 2-way swim across Salton Sea Sunday, November 29th, after a 3-hour delay due to boat difficulties. He plunged in the Salton City Marina and at the rate of 62 strokes a minute reached the eastside in five hours and ten minutes. . . . with the return trip in six hours and 22 minutes; mostly swam in the dark but was guided by the lights across the sea.

In April, 1956, Dr. Slater raced Amy Hiland, prominent distance swimmer, and beat her on the return trip in rough water in 17 hours and 4 minutes, starting Salton Sea Beach and returning. Later Amy returned to break this record by two hours.

A number of swimmers have attempted this 2-way crossing—and only these two have been successful. The best recent attempt was made by Carol Chaplin of San Diego on the same Sunday as Dr. Slater's swim. Carol swam 10½ hours and came within 6 miles of finishing the 21-mile fete at Salton Sea Beach.

The water was found to be ideal for distance swimming at a 62-degree temperature even in the



**SCIENTIFIC SWIM** — Dr. Wilfred W. Slater, Long Beach surgeon congratulated here by well-wishers, made his two-way Salton Sea swim in the interest of science. Careful physical tests were made following his marathon feat.

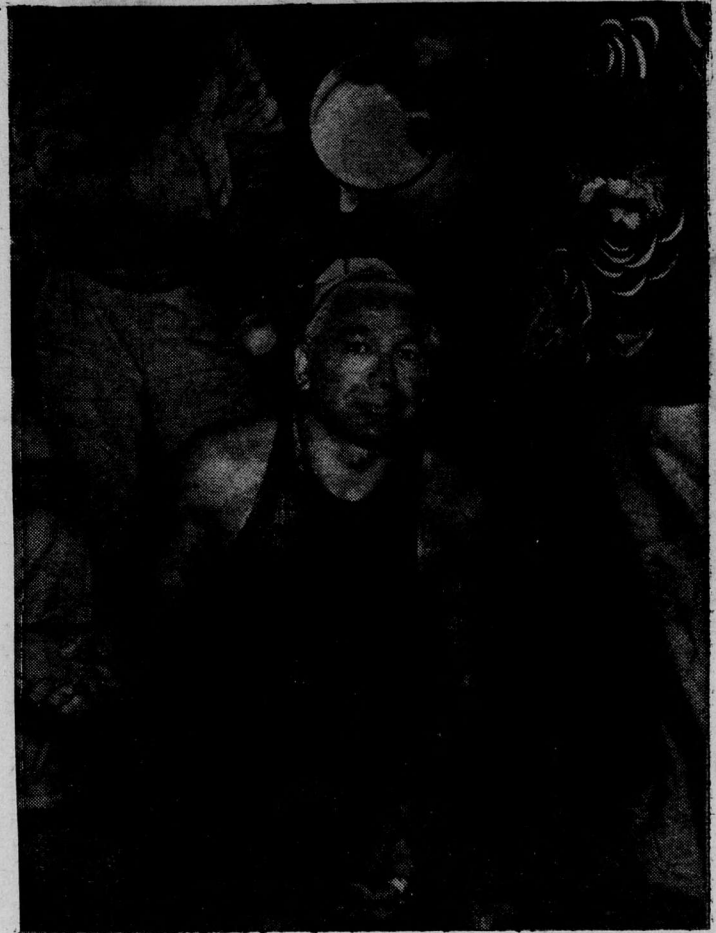
middle of the Winter. The waters in Europe in the summer are only 60 degrees. . . proving that California's newest Recreational Playground, Salton City is tremendous for a Winter Sports Area—Fishing Swimming, Hunting, Boating and Water Skiing.

James Leishman and John Mahoney of Long Beach accompanied Dr. Slater. James Leishman has trained many good swimmers for International Swimmers

Dr. Slater has swum the Catalina Channel 4 times — more than any one else, and is the oldest active Channel swimmer at the age of 52. He has competed in many Universal meets and races.

This 2-way swim was particularly for Medical Science and Dr. Wensley took many tests—and ½ hour after the swim his pulse was 60.

Steele & Moss, Realtors of Long (Con. on Page 11)



**HOT BATH**—Dr. Wilfred Slater is shown receiving hot bath after making his two-way swim of the sea four years ago.

## Real Estate Channel

By ANNE I. AULGUR

Vivacious Irene Darrough of Mecca is a frequent visitor to our side of the Sea and was noted looking like a glamour gal at North Shores Yacht Club this past week.

Doris and Gordon Hoffdahl, of Desert Shores, are now in the offices of the I & H Investment Company at Highway 99 and Desert Shores Drive.

Recent first-time visitors to Salton Sea, Clara Feurstein of Dansker Realty in Redondo Beach and Hawthorn. We will be looking forward to meeting more of their organization soon.

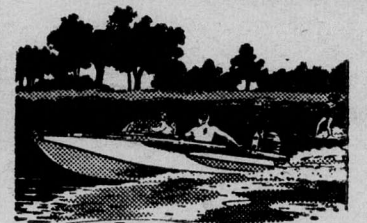
Wonder if Ethel Dooley is still taking a ribbing about our goof last month? This good natured gal quips, "well, I have had as much experience in baking as I have in banking."

Now that I am back in my old territory under Art Knutson, I find many of the friends that I have been missing showing up to say hello. Being centrally located does have its advantages.

Florence and Chet Smiley, who hold down the Brawley St. office of the Jorgensen - Brown Tract are exactly the kind of people it is a pleasure to work with and I hope they decide to stay in our area.

As usual, we are some late this month due to the sports activities over the 29th weekend. To those of you that I may miss, I hope you will have the very best Holidays ever.

## DON'T SPEND A VACATION KEEP IT WITH GLASSPAR!



## Glasspar G-3 SKIBOAT

So easy to scoot off in a boat of your own! Use this year's vacation budget for a healthy down payment. Then have a vacation every weekend with this sportscar-agile model designed especially for exciting water sport. Racing hull knives through the water at 50-plus mph. Double bottom flotation and flotation sponsons assure safety, easy riding on quick turns. Seats 4. Special ski-stowing hold. Adjustable transom plate. Maintenance-free fiber glass construction. And remember... a Glasspar goes steady with any motor. Come in and see it for yourself.

## SUNDIAL BEACH

Your Salton Sea Marine Dealer

# SALTON SEA BEACH BUSINESS SECTION NOW OPEN

All lots fronting Brawley Ave., main access road, in bound, all above the 220 ft. level, all 60 x 100 ft.

If you really want to make a wise investment just ask yourself one question — DO YOU KNOW OF ANY NEW CITY IN CALIFORNIA WHERE BUSINESS LOTS DID NOT PAY ENORMOUS RETURNS ? ? ? THIS IS THE FIRST OFFERING OF THIS SECTION. Half a million dollars worth of lots were sold in this area before we opened ! ! ! ! !

Submit your down payment, these are priced to sell, terms the best on the Sea.

Owner-Developer  
**FLOYD W. BILYEU**  
Salton Sea Beach

or write, Route 2, Box 550, Thermal, Calif.

## The BEACH BOY Says:

I am hurrying to mail my subscription (\$2.00 per year, published monthly) to the SALTON SEAFARER It is about Real Estate, Boating, Skiing, interesting people and the beautiful Salton Sea. Won't you join me?

Name .....

Address .....

City .....

## The Salton Seafarer

Route 2, Box 213,  
Thermal, California

# Spectacular Clubhouse by Ryan and Rogers

Salton Sea has a new look and the authors thereof are Oilman Ray Ryan and Trav Rogers, co-owners of the North Shore Beach Club.

Ryan and Rogers have their club's burgee and pennants flying from the mast and yardarms of North Shore Beach's spectacular clubhouse. The two-story, \$300,000 structure is built like a shore-bound ship, nautical on the outside and tropical on the inside.

The developers have masterminded an almost unbelievably beautiful installation as part of their \$7,000,000, 1,000-acre residential-marine project. Located just south of Mecca and one mile north of Salton Sea State Park of Highway 111, it is approached via palm-lined roads. At night the palms are lighted and impart a fairyland feeling to the clubhouse entrance.

The clubhouse is as unique and as modern as a sleek jetliner. From its topside decks and through its porthole windows, hooded to remove the sun's glare, you can see the terrace companionways and the docks and moorings of the 400-boat marina.

The first eye-catcher is the beautiful lobby, which features a floating stairway to the second floor. The stairway is made of aluminum and is built like a bicycle, with steel rods representing spokes in tension. Under the stairway is a garden effect, achieved with lighted rocks, driftwood, plants and a huge seashell filled with water lillies.

To the left of the lobby is the cocktail lounge and bar and the beautiful Commodore's Room. To the right is an elegantly appointed restaurant.

Upstairs is the delightful Compass Room, its blue tile floor and green and blue decor accented by white tables. Under each round, porthole-shaped window stand tail-backed white leather chairs.

The magnificent interiors are the work of talented Muriel Bering.

The clubhouse sits high upon a promontory overlooking the sea. A rock-faced hill leads up to it. At one side of the hill the sea sweeps up onto a beach and cabanas.

The club has its own swimming pool, too, in artistic free form, with a clump of palm trees. An ideal spot to indulge that "lost on a desert isle" feeling. The pool, by the way, is the first seaside swimming facility in the long history of the Salton Sea.



#### WILL REIGN OVER EVENTS

— Pretty Karen Lampkin, "Miss North Shore Beach," doesn't mind if the slips are showing. The slips in this case are part of Oilman Ray Ryan and Trav Rogers' multi-million dollar North Shore Beach Yacht Club and 400-boat marina on the Salton Sea. Miss Lampkin is all set to reign over a series of water sports events that will highlight the club's inaugural season. North Shore Beach's spectacular marine clubhouse, resembling a shorebound ship and costing more than \$300,000 to build, was recently unveiled at a formal opening.

#### Baby Linda Sue Boosts Population

The population increases at Salton Sea Beach. Baby Linda Sue, now two weeks old, resides with her parents, Joyce and Doug Haskell, and sister, Tammy Jo, on Coachella and Judy Avenues. She weighs 6½ pounds, and plain to see is every inch (26) a good and beautiful baby.

## Season's Greetings

from

# DON OAKES LUMBER

Hiway 99 at Sunrise Drive  
SALTON CITY  
ALL KINDS FREE ESTIMATES  
DE VOE PAINTS

Your Order  
Large or Small  
Promptly Filled

Rte. 2—Box 217-J Thermal, Calif.

## Seasons Greetings

# LANA'S SEA COMBER CAFE

Hiway 99 at Valerie Jeans

Open

Friday and Saturday — 24 Hours  
Sunday thru Thursday—6 a.m. - Midnite

Trucks and Busses Welcome  
Finest Food Fastest Service



**GOOD OMEN** — Could Jeanie Day, Salton City's sweet and lovely Regatta Queen, have brought the calm waters and sunny skies which prevailed throughout Salton City's first annual Inboard Championship Regatta held Nov. 27th through 29th? This made possible new records, enthusiastic racers and the near-promise of a spring regatta from Commodore Slim Boettger, Southern California Speedboat Club.

**A Welcome for Bill and Ethel Frapp and Sons**

Welcome newcomers to Salton Sea Beach are Bill and Ethel Frapp and sons Greg and Mike. Bill is establishing his own landscaping business and his frequent trips to supply the demand for cactus and trees are making a good showing in the improvement of the community and surrounding resorts.

This family is fast becoming active in community life, cooperating to the fullest with beach activities in the interest of its development.

**TRAILERITES**

**WE HAVE ANTICIPATED YOUR NEEDS . . .**

Lots Zoned for Either Trailer Living or a Home  
10% Down — Monthly Payments as Little as \$30.00.  
Policy of Title Insurance and Grant Deed

— at —

**SALTON SEA BEACH**

**ART KNUTSON REALTY**

TRACT OFFICES

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(The Smileys)

The Sea Front  
(Anne Aulgur)

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947 Glenn Ave.  
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Fairview 8-3863  
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**LETTERS TO THE EDITOR**

Dear Sir:

Allow me to express my hearty congratulations on your wonderful paper, THE SEAFARER, which I find informative, newsy, challenging and in fact, most interesting.

Having had experience as a feature writer for such newspapers as the Seattle Post Intelligencer, Spokane News, San Diego Sun on the coast, as well as the Boston Traveler and Boston Herald in the East, I feel that I am qualified to more or less intelligently evaluate the merits of such a publication, discerning its "UP AND COMING" possibilities.

This monthly publication — the SEAFARER has punch, and the coverage of news which is of much interest to your more than 5,000 readers already and I am quite confident that the growth of the paper is destined to keep up with, or even march ahead of the expanding interests which it seems to me is inevitable. May it be so!

Some few weeks ago Mr. Bob Kennedy, associated with the Salton Sea Golf Club Estates dropped into our main office—which happens to be the ART COLVIN REALTY, of Daly City, a suburb of San Francisco, and after having heard about this "land boom" in this new development, enhanced by motion pictures, brochures, maps, and a lot of good old San Francisco sales talk, my interest was aroused to the extent that

I alerted 14 of my friends—possible prospects, to take the flight down with us on an inspection tour via a DC-3 on October 25, and it was my good fortune to have some of them purchase lots, which pleased all concerned, naturally. Then on last Sunday, the 22nd, again we had the pleasure of flying down the second time.

In less than a month I have become quite enthralled with the unique possibilities of your surrounding territory. I marveled at the beauty of the mountains, the fabulous artistry of the sunset, and the peace and quiet of the desert allure. What a pity that people living in the large cities, such as San Francisco and Los Angeles know so very little about the health advantages of such living. Perhaps, however at least some of them may come to realize the merits of such surroundings, and it is to YOU — and your publication, that much-needed news, stimulating information, and a "whetting of the appetite" for such depends.

It affords me great pleasure to be associated with Bob Kennedy, a swell guy, and his associate, Clay Smally, et al, who are doing a fine job in promoting the subdivision there.

The BEST OF LUCK to you, your paper, and to THEM!

Very truly yours,  
Georges Henrihe Barr

**Commercial Exhibitors Get Invitation from Date Fair**

Letters inviting more than 100 commercial exhibitors to display their products at the 1960 Riverside County Fair and National Date Festival have been mailed out, S. L. Abersold, supervisor of this department, said.

Previous exhibitors will have first opportunity to select booth locations, he added.

An exhibit at the fair is an excellent way of showing the public the outstanding features of any product, Abersold explained. It gives the potential customer an opportunity of seeing, touching, handling smelling and in some cases tasting the product. There's also the advantage of comparison, Abersold pointed out.

Many persons have stated they delayed making major purchases, such as appliances and furniture, until they had visited the fair's commercial exhibits.

Cost of a display is relatively small compared with the number of people who will see it. It is determined by the footage and location. If some effort is put forth to make a display interesting and, if possible, animated, it can be an excellent media of advertising.

Anyone interested in exhibiting can obtain additional information by communicating with Abersold at the Riverside County Fair in Indio.

The department supervisor is an active businessman. He has been affiliated with the fair since 1949 mostly as a director of the parade. He is a member of the Sheriff's Posse, Elks Club and a director of the Chamber of Commerce. His principal interest is horses.

Vona O'Donnell, last year's commercial exhibit supervisor, has been transferred to the Fair's publicity and public relations department, according to Bob Fullenwider, secretary-manager.

**Sea Dragon Club Enjoys Second Outing**

The Sea Dragon Boat and Ski Club of Los Angeles enjoyed their second outing at Salton Sea two weeks ago and plan another trip soon.

This club was organized just four months ago. Officers are: Fleet Admiral, Wes Holman, Southgate; Yeoman Barbara Chapman, Maywood; First Mate Randy Turner, Lakewood.

**"TRUE BLUE"**

The Scottish Covenanters of the 17th century chose blue as the color of their emblem in opposition to the royal red. From this came the expression "true blue," originally applied to a loyal Presbyterian.

**HIS THEORY PROVED**

Carlos Juan Finlay, Cuban physician, was the first man to state definitely that yellow fever was carried by the mosquito. Finlay was ridiculed, but lived to see his theory proved correct by the Reed Commission in 1900.

**BEST WISHES**

for a

**Happy & Prosperous NEW YEAR**

**Treadwell**

**Engineering Corporation**

Arcadia

Salton City

**Holiday Greetings**

When you visit Salton Sea . . .  
Get Your Food Supplies at

**Desert Shores Market**

Desert Shores

Open Daily — 7:30 A.M. to 6:30 P.M.

Saturdays 'Til 8:00 P.M.

# Strange Powers Attributed To Superstition Mountain

Lying off the eastern front of Fish Mountain in the Colorado Desert is a low range of hills known as Superstition Mountain. It is not a mountain in any sense of the word, but only an uplift in the valley floor. As the low hills undulate, rather than rise toward a single apex. The ridge has become plural, and the term "mountains" is applied as often as not.

These hills give one the impression that the Creator, when the desert was built, spilled a cradle of screenings by accident when He was on His way to the waste bin that makes the western mountain front. Somehow, one feels in this half finished land that leaving hills about in the path of men was not an oversight but a gesture whereby a lesson might be taught. Legend states that the creators of the desert became engrossed in greater things and the task will be finished only when man has proved its use.

### Strange Powers

The Indians attribute strange powers to parts of the great ranges and other sections they mark as the abode of many wondrous gods, while mile upon mile of equally intriguing hills are barren of any significance. But in no case is an isolated hill without its legends and mysteries.

There is a fascination about isolated hills, and this feeling increases in direct ratio to their size. There is an urge to explore a lonely hill, and one feels that it must have been set apart for some purpose. Once seen, its identity cannot be lost. Even the most disinterested person knows about Pilot Knob, Signal Hill and the Superstitions.

### High Point 764 Feet

This range lies in a burning desert waste, an island in a sand filled sea. About it is a lure and fascination that creates curiosity. The "Mysterious Isles" its hills might be called; certainly not the "Happy Isles," for around them is an atmosphere of sadness. Within them there is no haven for man nor beast; and while they beckon man to come, they also speak a distinct warning; "Disturb not my solitude, for I am forbidden ground."

## Fontana Club Open Meet On Dec. 13

Sponsored by Sundial, Inc., Fontana Boat and Ski Club will hold an open meet at Sundial on Dec. 13. Cups will be awarded to first, second and third place winners in the following classes:  
60 HP and over; 45 HP and over; 40 HP and over; 35 HP and under.

Actually, the range is a granite intrusive ridge that, before the surrounding area was filled with eroded drift deposits, was a spur of Fish Mountain. The Superstitions are about five miles long with a northwest by southeast axis, and are generally less than a mile wide. Their highest point is 764 feet above sea level. A gap of a few miles intervenes between them and Fish Mountain, and through it Carrizo Wash heads on its northward course to join San Felipe Creek at Harper's Well.

No place as mysterious as the Superstitions can be without legends. It is said that, as the sun hides behind the Llagunas at the close of day, and the last noose of light rests on Superstition before it is chased into space by the shadows, it transmutes part of the yellow clay to gold. But, being jealous of the night and angry at being hurried from its daytime home, the sun catches the gold and drops it into secret places.

The Indians declare that the mountain groans and that terrifying sounds issue from the caverns hidden in its depths. They believe that in these caves is the home of a great serpent who is the enemy of mankind, and that this serpent in his writhings keeps changing the shape of the mountain. The noises may be the results of earthquake disturbances, for the Superstitions lie directly in line with the extension of the San Jacinto fault. The change in shape is continuous; for the highly heated air of the desert distorts objects, or possibly — in a saner mood — allows them to be seen as they are. Likewise, the mountains often

change their form as blow-sand is banked against their western sides, sometimes overriding the hills completely and spilling down the eastern front. Again, if the whim of the wind chooses, banks of sand are dug out, exposing grotesque sandstone shapes.

### Tinged With Avarice

The faculty of weaving romance does not belong to the Indian alone, for the white man is equally versatile in building extraordinary tales. In general, the latter are not so poetic, for the white man's dreams are tinged with avarice. But there is one of these legends that carries a minimum of greed. It is this:

In the early days, two men were crossing the desert toward Carrizo and, having no guide, lost their way. Late in the evening they came upon the Superstitions and toiled up the small canyon on the eastern front in the hope of finding water.

### UNKNOWN AUTHOR

The lines, "From the halls of Montezuma to the shores of Tripoli," were written by an unknown U.S. Marine during the Mexican War of 1846 to 1848.

They had no knowledge of the hardships of the journey, and had set out with inadequate supplies; and now they were both in dangerous condition. One was stronger than the other and might have continued until he found Carrizo, but the second could not. He urged his companion to push on without him, but the other refused with: "We will stay here until you are rested."

As they sat in the dry wash of the canyon, they both fell asleep from exhaustion. Some time later they were awakened by a peculiar rumbling sound and a sense of extreme cold in their feet and to their amazement found a trickle of water coming from a crevice in a rock. It was running down the sand where they had slept. Superstition, in a friendly mood, had granted them the aid to reach Carrizo safely.

But the mountain is not always so gentle, three skeletons now lie bleaching on its seamed and barren sides.

The Cocopah Indians have a legend that recalls the Banshee of Ireland, that wrinkled old crone who wrings her hands and wails over the roofs of someone about to die. The Indian bearer of evil tidings is not a woman, but an old man. He is called Wah-din-din, and the Indians fear him intensely. If he can but catch a glimpse or see some likeness of an Indian, he will search him out and find him. There is no escape, if the evil Spirit has enough to go on. His very appearance is the warning of approaching ill fortune, and he is always seen on Superstition Mountain.

And so the mountains lie there, with their tops flooded by sands, alone and desolate, shunned by the natives, the outcasts of the desert.

# Desert Highlands Has Family Tie for Scotts

Ownership of the property now being developed by Irene and Harry Scott's I & H Investment Company and named Desert Highlands has been in their family since 1890, when Irene's grandmother, Mrs. Wineblood, gained title through her Cherokee Indian heritage. Mrs. Wineblood's sole interest in the property was a place to hunt and camp. In that early period there were many quail, pheasant and wild turkeys in the area, and Irene's earliest recollection of the property, which is now one of the most choice on the Salton Sea, was camping trips with her grandmother.

Upon Mrs. Wineblood's death in 1930, Irene received title, but at that time she was deeply interested in learning her chosen profession, nursing. She became a surgical nurse in the U.S. Navy, was commissioned an Ensign and rose to the rank of Captain. At the beginning of World War II she was in charge of the nurses aboard the U.S.S. Hospital Ship, the Hope, when the Japanese made a target of their red cross and sheared the bow costing the lives of most of the 1,700 casualties aboard and the death of seven of the nurses under her command. She personally was horribly beaten and required many months of plastic surgery.

Irene is a native daughter, being born at 8th and Flower in Los Angeles.

Harry served in the U.S. Navy as Chief Machinist Mate and claims Scott's Bluff, Nebraska, as his birthplace. He also held the distinction of being the youngest department head in the Montgomery Ward store in Rock Spring, Wyoming, at the age of 21. He was working as a machinist at North American Aviation when he entered the services in December, 1942. After the war he became associated with Birg Tool Mfg. and was chief inspector for their turret drill department.

Irene has retired from service after 22 years, but is frank to admit her heart will remain with Uncle Sam's "White Hats." Among her many interests are recreation spots for them in the Hawaiian Islands, where she maintains a home and spends considerable time.

With the development of their Salton Sea holdings, the Scotts are becoming better acquainted and are a most welcome addition to Desert Shores and the Salton Sea community.

Currently, Dahl Realty, well known at Salton and headed by Doris and Gordon Hoffdahl, is in charge of the Desert Highlands office.

## Merry Xmas Happy New Year Desert Shores Variety Store

(Open from 9:00 A.M. - 2:00 P.M.)

NOTIONS CHRISTMAS DECORATIONS  
Premixed Fuel Live Bait  
VOGUE SKIS  
Rental Fishing Tackle  
Desert Shores Drive Desert Shores

# Happy Holidays !! from The Beach House Crew

We wish to extend a special welcome to friends and neighbors for the holiday festivities:

### December 5 Holly Hop

- 12 Jingle Belle Ball  
Selection and crowning of Holiday Belle
- 19 Mr. and Mrs. Santa Claus welcome you to the Beach House Christmas Party
- 20 Santa and his helpers ski to shore at Salton Sea Beach 1:00 P.M., followed by:  
Children's Christmas party on the Beach House deck  
Mrs. Claus' Cocktail Party
- 24 Salton Sea Beach Carolers
- 25 Christmas dinner from 2:00 P.M. served in the dining room.  
Cocktails and Christmas snacks at the bar
- 31 New Year's Masquerade

January 1 ICEBREAKERS—Anyone skiing to Desert Shores and return three times (18 miles) becomes a member of the Icebreaker Club.

DINING ROOM ★ COCKTAIL BAR ★ SNACK BAR ★ SOUVENIRS  
★ MOTEL ★ CAMPING ★ PICNICKING  
★ BOAT LAUNCHING ★ BOAT RENTALS  
★ FISHING AND SKIING NEEDS

Route 2, Box 213, Thermal

## Marina Vista Motel

Near the Sea on Marina Drive  
Salton City

### INTRODUCTORY RATES

Monday-Thursday, double \$7.00  
(Or 4 days for \$24.00)

Friday-Sunday, double, \$10.00 up  
(Or 3 days for \$28.00)

or write Rt. 2, Box 731, Salton City, California  
or write Rt. 2, Box 731, Salton City, California

# Views of a Housewife Living at Salton Sea

By DOLORES

It is difficult to realize the month is December in this "Land of The Desert Sea." The days are delightfully warm and the Sea is very "ski able." The night air is crisp and invigorating. A frequent sight these December evenings is an inviting bonfire of driftwood, claimed from the desert. A walk over the Deserts Carpet of sand with ethereal skies overhead is truly inspiring.

Weather wise—the residents of this "Land of the Desert Sea do not know the Holiday Season is approaching. The old familiar Christmas Carols are being hummed and listened to these days. Alvin (the chipmunk, has returned and "Mack the Knife" will be "Sitting in the Back Seat" listening to "White Christmas" and "Silent Night."

Evidence of the Holidays can be seen in the rural mail boxes, building with Seasons Greetings. With the appearance of Christmas decorations everyone begins to feel the "Christmas Spirit."

It is sad indeed that the Christmas Spirit is so short lived and capricious. It is the time of year we open the archives of our hearts and permit the feeling of good fellowship and warmth to pour forth. It is the time of year each person feels the nearness of His Maker. Old friendships are renewed, families and loved ones are united and

it is a joyous and funtime for the children. It would truly be a wonderful world if all mankind kept the Christmas Spirit alive throughout the year. Peace On Earth, Good Will Toward Men would exist universally.

Winter Wonderland at the Sea is a unique wonderland. Close your eyes and say winter wonderland. What does your mind see? Snow covered slopes dotted with children on sleds; branches bowing to the earth under their burden of snow; houses closed tight against winters cold breath; frosted windows; roofs edged with extending icicles. Now open your eyes to Winter Salton Sea Wonderland you'll see miles of sparkling blue water dotted with boats, water skiers and fishermen. You will see new construction under vast stretches of sand once yawned. "Old Sol" (the sun) makes a daily appearance to cloak the Desert in its warm embrace.

A native Christmas tree, a smoke tree sprayed and decorated is a yearly sight at the Beach House. Santa skiing into Salton Sea Beach to greet the children is something to see and remember. See you there?

Another year has expired so fast Forever into the shadows of the past

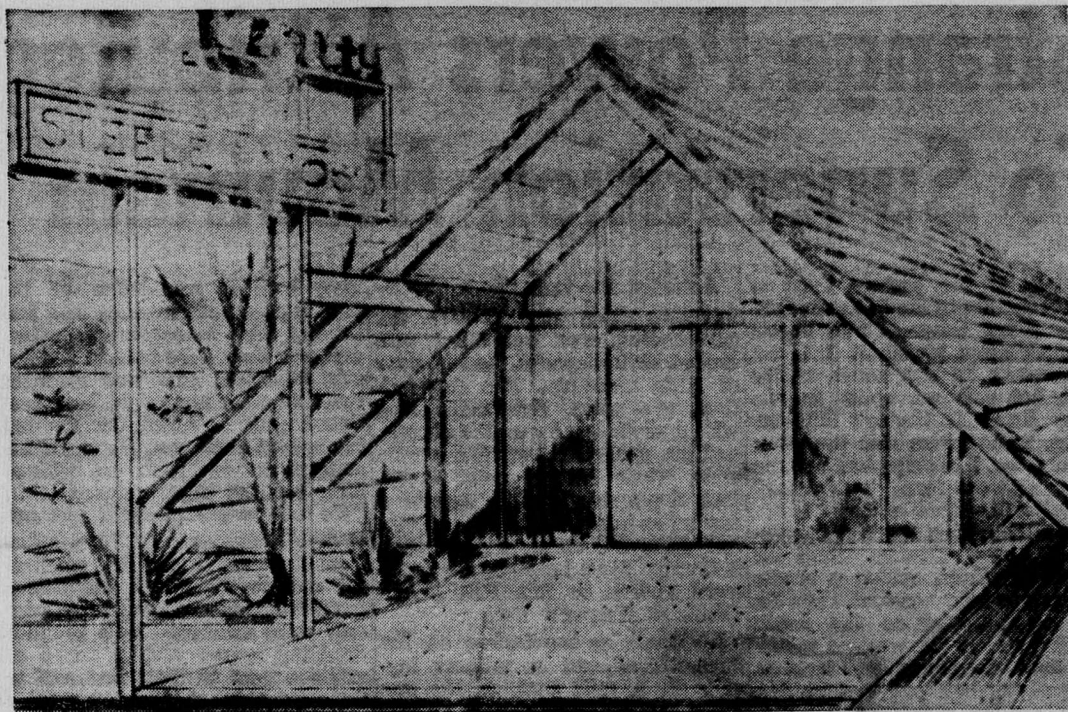
According to the calendar year It Christmas and 60 will soon appear

On the joyous day of our Saviour's Birth may your day be Merry and Full of mirth

May the old year be pleasant to Review  
May each day of 60 bring happiness  
To You

**MERRY CHRISTMAS TO YOU  
AND A HAPPY 60 TOO**

**HONORS CHIEF**  
Iowa sometimes is called the "Hawkeye State" in honor of Black Hawk, a chief of the Sauk Indians, who fought to keep his people's hunting grounds.



## Steele and Moss Announce Desert Shores Sales

Harold K. Steele and Barbara Moss are well known in local and Long Beach real estate circles as community leaders and active realtors. Harold Steele serves as vice-president and treasurer of the Long Beach Board of Realtors and Barbara Moss, the executive manager-director of the Long Beach Board for 22 years, are proud to announce the opening of a Desert Shores Sales office.

Construction of this unique building should be finished by Dec. 15 and it will be located on Desert Shores Drive. There will be private offices for sales personnel who will specialize in all types of acreage as well as resales at Salton City, and waterfront canal lots in Bahia del Mar. Various other subdivisions now being planned in the Desert Shores district will also be part of the responsibilities of this office.

An unusual program for sales personnel has been designed, com-

mission being paid when contracts are signed and no waiting for monthly payments.

The color scheme of the office will harmonize with the desert—a turquoise aluminum roof, brown and orange contrasts building, with desert-style landscaping. Designed like a modernistic "Teepee" their slogan will be "WE ARE ABLE TO WORK OUT ANY ANGLE OF A SALE FROM THIS TRIANGULAR TEEPEE."

### PICTURE MAP of SALTON SEA and its Surroundings

write to

BEACH HOUSE  
Rt. 2, Box 213  
Thermal, Calif.

Please send me maps at 25 cents each, plus postage, 3 cents.

Name .....

Street .....

City .....

## Good Old Salton Sea Put to Song By A. W. Crawford, Lot Owner

Thank you, A.W. Crawford, a Salton Sea lot owner, for submitting "On the Good Old Salton Sea," words and melody expressing the happiness, thrill, peace and freedom found on Salton Sea.

galore.  
I'll be proud as I can be,  
'Cause other guys will envy  
me.

When the sun starts sinkin' low,  
Then we'll take it sorta slow,  
Findin' peace and harmony,  
On the Good old Salton Sea...

**A Merry - Merry Xmas  
and  
A Happy New Year  
from**

# Salton Paving, Inc.

**Administration Bldg.**

**\* We Are Paving  
1 Mile Every Day**

**in  
SALTON CITY**

When your dreams go back on you,  
When you're feelin' sorta  
blue,  
Let me take you for a ski  
On the good ole Salton Sea.

In my motor boat I'll fly.  
Won't I be the lucky guy?  
Havin' you to follow me  
On the good old Salton Sea.

We'll buzz right past the sandy  
shore,  
Give those folks a thrill

**FOREST FIRES**  
Each year between 1940 and 1950, forest fires in the United States struck an average of 2,622,000 acres. This is an area larger than the state of Maine.

## CLASSIFIED

R-1 lot on Shore Hawk Drive, tract 530. Opening day price cash out equity only, pay, \$34 per month. David Smith AX 1-4426, Inglewood.

Two choice lots near Marina in Salton City, R-1, 80 x 125 Ea. Will sell or trade my \$1,500 equity. Make an offer today. Ralph Cary, 441 E. Broadway, Long Beach, 2, HE. 6-9225.

## Subdivider Will Take

1957 or better car as down payment on Airpark or Bahia Del Mar lot.

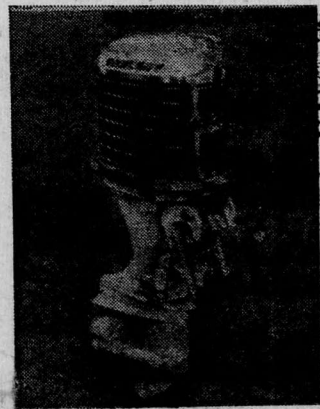
**Call: Jimmie Thomas**

**Murray 1-9695 or**

**Salton 383, Desert Shores**

**KIEKHAEFER  
MERCURY**

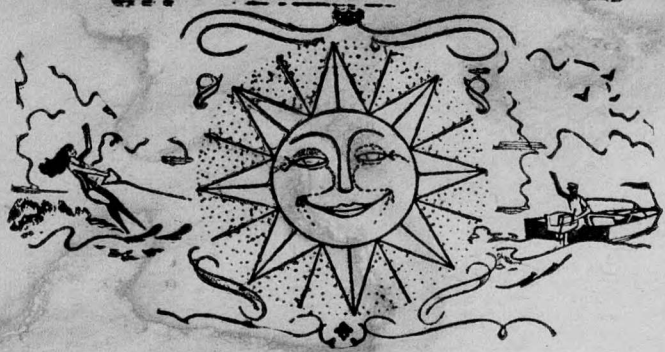
**THE MOST POWERFUL NAME IN OUTBOARDS!  
THE MOST COLORFUL NAME IN OUTBOARDS!**



**SUNDIAL  
BEACH**

Your Salton Sea  
Marine Dealer

# SALTON



# Sea Breeze

## Penn Lines

Santa Claus arriving on water skis! That is something that could only happen at Salton Sea in the California desert. Water skiing and swimming in 80 to 85 degree temperature under snowcapped mountains! Certainly nowhere else in the country would this be possible on Christmas Day EXCEPT at the Salton Sea.

Yes, Christmas in the desert is entirely unique from the Christmas celebrated elsewhere in the country.

As this is being written the east and midwest are just recovering from some of the worst blizzards and cold snaps ever recorded for this time of the year; yet we here in Southern California are enjoying swimming weather through Thanksgiving. And if this Christmas Day is the same as usual, it will be warm enough to go water skiing and swimming at the Sea or golfing, riding or any other outdoor activity anywhere else in Southern California.

Even the Christmas decorations in the desert are unique. Instead of pines and firs being decorated with lights — smoke trees and stately palms in the low desert — and Joshua Trees in the high desert — proudly wear the typical Christmas lights and decorations.

This Christmas season should be an especially merry one for all of you interested in the growth and progress of Salton City. Improvements such as paved and graded streets, sewer lines, electrical and phone service are being installed or constructed at a steady pace. Building in the form of new motels, and homes has been accelerated in the past few months. Everything points to the fact that Salton City is growing rapidly.

I'm not given to predicting; but I feel strongly that the New Year will be a banner one in the life of the city. I visualize continued expansion of present facilities — especially along the recreational line, more homes and businesses being built plus a steadily increasing population, not only for Salton City, but for the entire Sea. I think that every measureable barometer indicates that this will be so!

And I would like to take this opportunity to wish you and your family a most Merry Christmas and Best Wishes for a Happy and Prosperous New Year!

Penn  
M. Penn Phillips

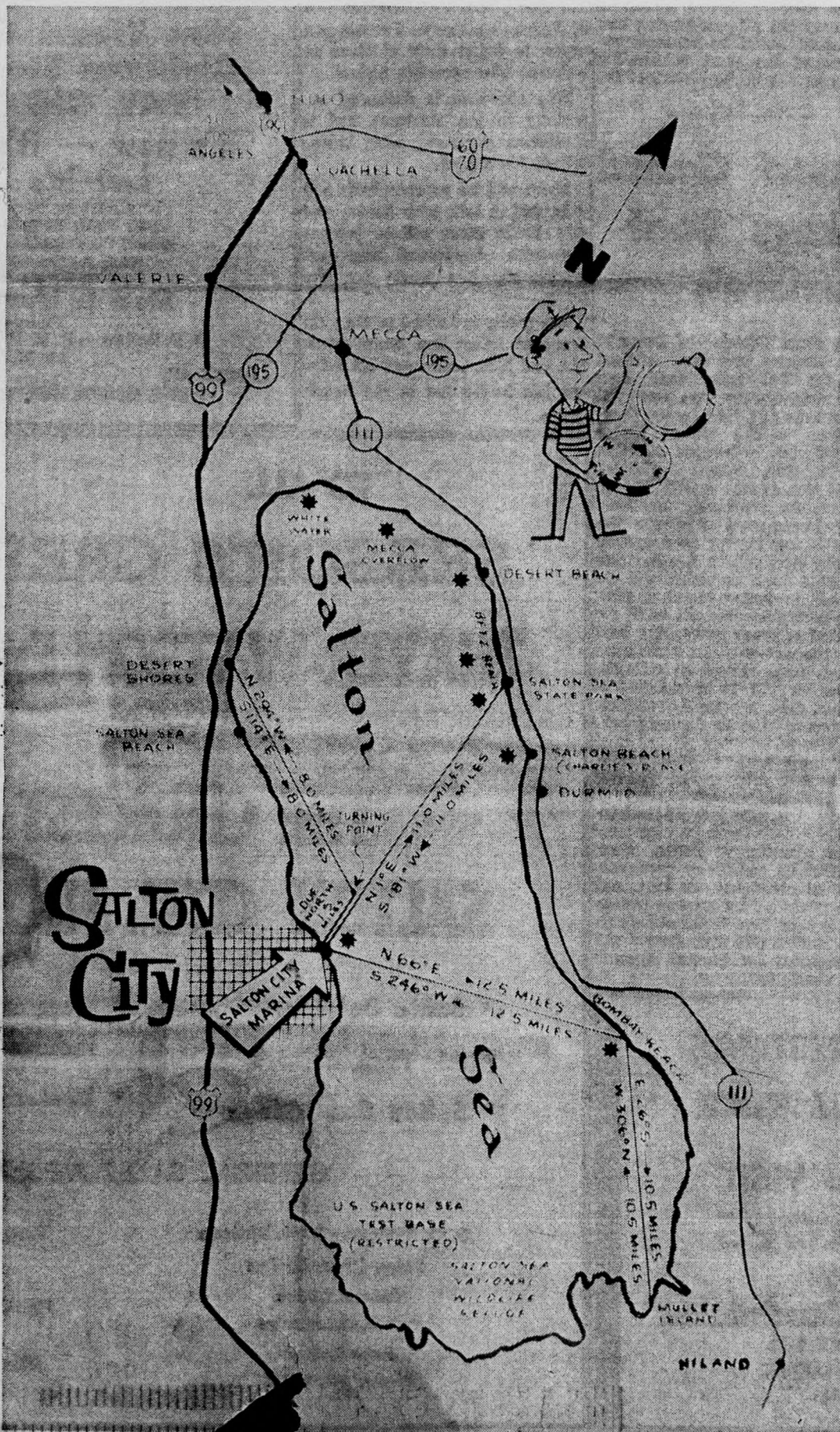
### DEEP DEPOSIT

A main shaft descends 1,300 feet into one of Canada's largest uranium deposits at Eldorado, on Beaverlodge Lake, in northern Saskatchewan.

### UNDER GUARD

Copies of the treaties of the United States are stored and guarded in fireproof vaults of the Department of State at Washington, D.C.

## Map Shows Salton Sea's Preferred Fishing Spots



### Booklet Issued by Chamber

Salton City Chamber of Commerce has just issued what it believes is the first map showing preferred fishing spots at Salton Sea.

The map is part of a booklet entitled "Fishing in California's fabulous Salton Sea" which is being distributed in quantity free via land salesmen, mail and Chambers of Commerce throughout the Southland.

The booklet contains a history of the Corvina and reports in detail on the technique, equipment and bait which are best suited to catching Salton Sea's famous game fish. For instance, it notes:

"The fish (Corvina) generally make an initial strike and then moves away on a fast run. Suddenly you will find your line going slack. You may think he is lost but, chances are, he is coming toward you.

"Reel in as fast as you can and be prepared for another run. Keep line taut and the tip of the rod up."

Several other "first" for boatmen are contained in the Chamber's helpful new booklet. For instance, there are bearings and measured distances between Salton City Marina and such cross-sea destinations as Salton Sea State Park and Bombay Beach, as well as a bearing from Bombay Beach to Mullet Island.

Also assembled in the booklet are boat safety recommendations distilled from the experience of Salton Sea veterans. Included are warnings against sudden rising of the wind and the obscuring of land marks by dust storms. The booklet contains these tips on "How to watch for wind."

"Wind velocities rise fast at Salton Sea. Watch the sky. If you see dust at either end of the sea, do not venture far from shore. Another wind indicator is the surface of the Sea. If it changes color, a wind is coming up. Head for home."

Material in the booklet was compiled through interviews with representatives of the Department of Fish and Game and with persons who have sailed and fished the sea for many years.

Free copies of the Chamber booklet may be secured from most salesmen at Salton City, or by writing direct to Salton City Chamber of Commerce, Salton City, California.

# Fiesta Staged By Boat, Ski Club

The Colton Boat and Ski Club, with the members of the Fontana Club as their guests, celebrated the third anniversary of their organization with a Fiesta and barbecue at the South Marina at Salton City on Nov. 13-14-15.

Their host for the occasion was Don Hughes, a member of the sales staff for Donald L. Smith

## Boating Guide, Accurate Map Off the Press

A Salton Sea Boating Guide with an accurate map and information on points of interest and accommodations surrounding the Sea is just off the press and may be obtained for 25 cents at any of the Salton Sea resorts or by mailing the Seafarer coupon.

It was Mildred Standley, of Los Angeles, who saw the need and has supplied this fine guide for sportsmen headed for the Salton Sea area.

## Smoke Trees Can Glitter for Yule Season

The Christmas tree is again to enjoy its annual "first place" as spray guns and glitter await to glorify its delicate thorny branches.

In April it becomes heavily laden with small purple blossoms, and at Christmas it is again a vision of great beauty. Originally the smoke tree's sole yuletide decoration was an array of gumdrops distributed evenly throughout its branches, but today bows, balls, crystal, and glitter have been added to create a truly lovely and appropriate Christmas tree for desert homes.

These trees may not be taken at random, but some Coachella Valley ranchers now grow them to be sold for decoration.

## PHOTOGRAPHY By JOHNSON

Serving Salton Sea Area

- \*Commercial
- \*Industrial
- \*Portraits

And bring in your prize Corvina catch!

84-245 Highway 99  
Indio

Diamond 7-3774 or  
Express 9-2131

and Associates, Real Estate Brokers of San Diego.

Members and their families, complete with camping gear and boats, started arriving Friday evening. By late Saturday afternoon approximately 150 people and 50 boats had assembled.

Saturday evening the 200 pounds of beef were served from the barbecue pit, complete with all the trimmings.

After dinner, the Club held a short business meeting at which time Don Hughes and his wife, Ruby were honored by being presented with honorary memberships in recognition of outstanding service to the club during the past year by a non-member. Bob Schnore, Commodore of the club, made the presentation.

Events on Sunday included boat races, stunt skiing, and other water sports.

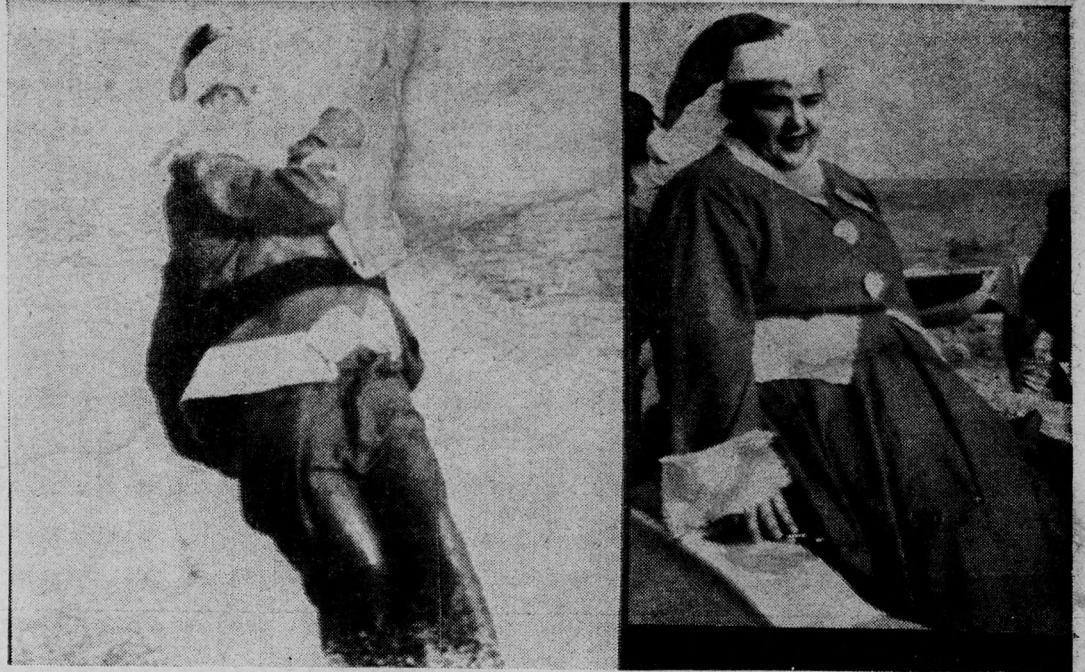
On Sunday evening the gear was packed and the members departed for their respective homes, a bit weary but all proclaiming that this event would be remembered as one of the most outstanding and enjoyable in the history of the club.

## Coast Guard Okays Boat Numerals

The State Division of Small Craft Harbors has been advised that the California small boat numbering system was approved on November 24, 1959, by the Commandant of the United States Coast Guard, to become effective April 1, 1960, when the Coast Guard discontinues and California assumes the numbering functions.

The Department of Motor Vehicles is now setting up a system whereby applications for the new California boat numbers will be accepted beginning March 1, 1960. The registration fee will be \$5 for a period of three years. Any boat using the waters of the state after April 1, 1960, without an authorized number will be in violation of the law. Late registration subjects the owners to a 50 per cent penalty. Use of an un-numbered boat after April 1, 1960, is a misdemeanor and subjects the operator to a \$50 fine.

Under the new law all undocumented vessels must be registered except government boats, those propelled by paddles or oars, sailboats of eight feet or less, and boats propelled by electric motors of 10 h.p. or less. Detailed instructions and application forms will be prepared for general dissemination early next year.



RETURN TRIP—Sure, it's Mr. and Mrs. Santa Claus, and they'll be making another trip to Salton Sea Beach, arriving Dec. 20, by water skis, of course.

# Santa Will Ski In Soon

One p.m. Saturday, Dec. 20, is the hour of Santa's arrival on skis at Salton Sea Beach. Parents are urged to bring their children to welcome him upon his arrival.

This afternoon is dedicated especially to the children; and a Christmas program, with Samba, follows his arrival.

There will be popcorn balls and gifts and a talk with Santa, and Mrs. Santa Claus will be present also with gingerbread men and goodies she has made for the party.

The public is invited to the gala event at Salton Sea Beach when Mr. and Mrs. Santa and his helpers join in the fun at the Beach House.

## How Would You Like Your Christmas Stock Filled with "PAY CHECKS" Now?

It's new — it's fantastic — but it's true !!!

Why Wait for Monthly Paychecks?  
GET PAID EARNED COMMISSIONS WHEN CONTRACTS ARE COMPLETED  
Visit our Desert Shores office — Looking for a full time manager.

### Steel & Moss Enterprises

Representing  
D. D. Watson — R. H. Watson Sales Organization  
500 E. 4th St.  
Long Beach HE 7-0541  
WRITE US FOR CONFIDENTIAL INTERVIEW

# TO ALL SEASON'S GREETINGS THAYER-WATSON Enterprises

OFFER

## THE CHOICEST OF SALTON CITY PROPERTIES

- Bahia Del Mar
- Air Park Estates
- Salton Sea Village
- Commercial, Industrial - Residential
- Waterfront Lots

GENERAL SALES AGENTS

D. D. Watson - R. H. Watson  
Sales Organization  
General Offices  
1069 N. Palm Drive  
Palm Springs  
Phone: FA. 4-121

Thayer and Associates  
Head Office  
124 E. Foothill Blvd.  
Arcadia  
Phone: EL. 8-1874

A MERRY CHRISTMAS  
A HAPPY NEW YEAR

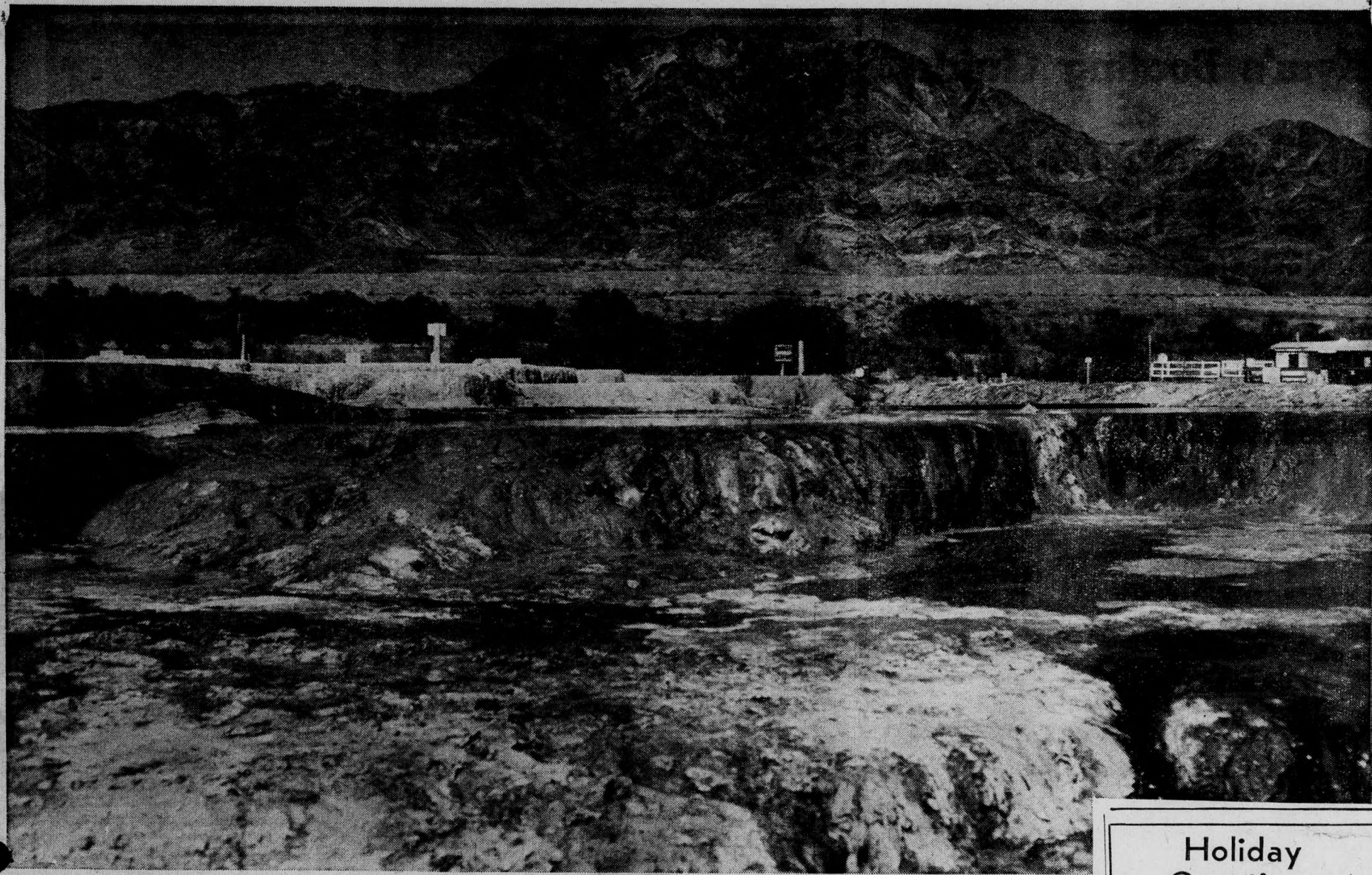
BE SURE YOU VISIT  
TWIN PROPS

Art Dooley

Draught Beer Sandwiches

Open 11:00 A.M. to 2 A.M.

DESERT SHORES DRIVE  
Desert Shores



**SCENIC ATTRACTION**—Colorful mud pots at Hot Mineral Spa near Niland at the east shore of Salton Sea is scheduled for development by Imperial County as a major tourist attraction for the area. The

Board of Supervisors now is in process of clearing title to the property. Supervisor Paul Gillett of El Centro is spearheading plans for the spa. Waters are reported to have therapeutic value.

To all:

Our Sincerest  
Seasons Greetings

## Desert Garden Motel

Located alongside Hiway 99 at Salton City, Calif., within view of intriguing Salton Sea, invites you to spend a leisurely, invigorating vacation, swim in Sea or pool, Monday thru Thursday at mid-week rates.

Suites \$8.00 and up —  
Family Units Available

For reservation call Salton City No. 6  
(through the Indio Exchange)

or write: Box 712, Rt. No. 2  
Salton City, Thermal, Calif.

### Warning Issued On Dangers of Gas Heaters

The Department of Fish and Game has learned from the United States Public Health Service that a certain type of small bottled gas heater installed in 10 to 18 foot "travel" trailers can be deadly. Such trailers are much favored by hunters, anglers and other outdoor recreationists.

The Public Health Service says the heater is the "Thurm Heater" made by the Thurm Engineering Company of Elkhart, Indiana. It

has been blamed for eight deaths so far in the Midwest.

The Public Health Service says it has been given information that the heater's faulty design and is capable of building up a lethal concentration of carbon monoxide gas within a very short time under normal operating conditions.

### Long Beach . . .

(Con. From Page 4)  
Beach, affiliated with the D. D. Watson-R. H. Watson Sales Organization at Salton City were the principals who assisted in the sponsoring of this event

Seen congratulating him in the picture Bob Watson, former Real Estate Commissioner Dean Watson, Dr. Slater, Dudley Watson of San Francisco and Wally Pifer, Vice President of the Watson Sales Organization.

A special award is to be given by the Salton City Chamber of Commerce in recognition of this swim at a special event.

Seasons Greetings

from

SUNDIAL, INC.

Dealers For  
Power Cat

Glaspar  
Mercury

Holiday  
Greetings  
from  
**SANS SOUCI  
LIQUOR STORE  
& BAR**  
100% Case Discount  
Cocktails  
**Desert Shores**  
Propane — Pre-Mixed Fuel

### HOLIDAY GREETING TO ALL I & H Investment Co.

(Irene and Harry Scott)  
(Dahl Realty)

### DESERT HIGHLANDS

Desert Shores Dr. and Hiway 99

Wishing You A Safe and  
Happy Holiday

from

### West Shores Volunteer Fire Department

FIRE EXTINGUISHERS FOR  
HOMES BUSINESSES BOATS  
FIRE PREVENTION IS OUR BUSINESS

INQUIRE:

Rt. 2, Box 701, Thermal, Calif.

OR CALL:

TOMMY GRIFFIN, Salton City No. 1, Ext. No. 4



*You* ARE INVITED  
TO JOIN THE  
**SALTON CITY  
CHAMBER OF COMMERCE**

MAIL THIS  
COUPON  
TODAY!

HELP US TO TELL THE NATION THE  
WONDERFUL STORY OF THE WEST'S  
GREATEST YEAR-ROUND LIVING AREA

MEMBERSHIP  
**\$2.00 per year**  
You Will Receive a Receipt  
With Your Membership Card

MAKE CHECK OUT TO:  
SALTON CITY  
CHAMBER OF COMMERCE  
COACHELLA, CALIF.

Name \_\_\_\_\_  
Address \_\_\_\_\_

Check here if you have a business where you  
can display a Chamber of Commerce Plaque.

MAIL TO: SALTON CITY CHAMBER OF COMMERCE  
P. O. BOX 56, COACHELLA, CALIFORNIA

## Kym's Boating Guide of Salton Sea

Excellent map and guide of all Salton Sea launching ramps, facilities, complete information.

KYM PUBLISHING COMPANY  
1417 Georgia Street, Room 401  
Los Angeles 15, Calif.

Please send me.....maps at 50c postpaid.

Name .....

Street .....

City .....



The Power Cat Corporation Announces  
the appointment of

### Sundial Incorporated

as its authorized, franchised dealer

## In The Salton Sea Area

The Power Cat is the original \*patented power Catamaran,  
the fastest family boat ever made.

It has been awarded the National Gold Cup for Boating in 1954  
and has won more races and endurance tests than any stock  
family boat in the world.

\*U. S. Patent D-186481

SUNDIAL, INC., is eager to demonstrate to you why the twin  
hulled Power Cat has achieved renown for its phenomenal  
stability and comfort—with speed.

## The SALTON SEAFARER Sends

HOLIDAY GREETINGS AND SINCERE WISHES  
FOR A PROSPEROUS NEW YEAR

TO

THE THOUSANDS OF SUBSCRIBERS IN  
THE STATE OF CALIFORNIA

#### TO THOSE IN

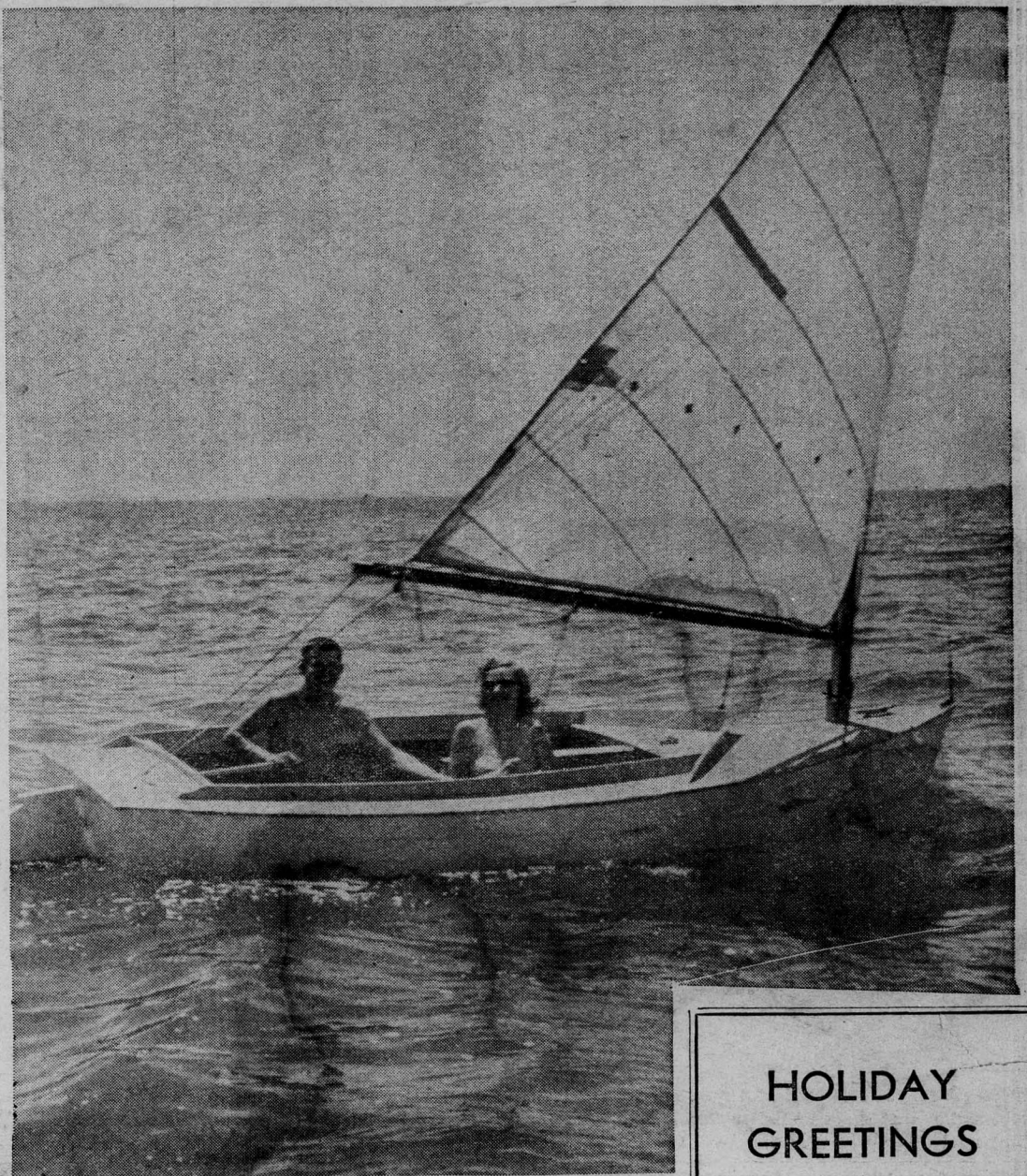
Alaska	Arizona	Arkansas
Colorado	Florida	Georgia
Illinois	Iowa	Idaho
Kansas	Louisiana	Indiana
Maryland	Minnesota	Montana
Massachusetts	Michigan	Missouri
Nebraska	Nevada	New Jersey
North Dakota	South Dakota	New Mexico
New York	Ohio	Oregon
Oklahoma	Pennsylvania	South Carolina
Texas	Utah	Virginia
West Virginia	Washington	Wisconsin

#### TO THOSE IN CANADA

Ontario	Alberta	British Columbia
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#### AND IN FAR AWAY

Canal Zone	Saudi Arabia	Hawaii
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SAILING FUN—Variety is the theme in recreation at Salton Sea. In addition to motor boat enthusiasts, the sea is a good spot for wind fans to get in a bit of sailboating.

## Dr. Slater Completes 'Swim for Science'

Dr. Wilfred Slater, handsome 52-year-old plastic surgeon from Long Beach, has completed his second two-way crossing of Salton Sea.

Unpublicized his swim is what he called "a swim for science," and he left a group of amazed spectators wondering what this mysterious elixir must be which allowed him to swim with ease at least 18 miles (possibly more) through 62-degree temperature for what should have been a grueling eleven and one-half hours, to pass the halfway target twice, keeping up his 62 strokes per minute, approach the dock with apparent comfort and precision, step on shore refusing the blankets offered with, "I'd better cool off first."

And this at the age of 52!

Those who witnessed his swim for the second time recall that upon completion of the crossing four years ago, Dr. Slater required hot water poured over him, coffee, fires on the beach and blankets. They remember also that he needed help in holding his coffee cup; but following last week's swim he held the cup with steady hands and drank as if sitting in his own dining room rather than standing on the dock after a 12-hour stretch of great physical endeavor in cold water.

"I know a great deal more about swimming now," was the Dr.'s comment when questioned regarding his excellent condition upon completing the swim.

Jim Leishman, trainer, and John Mahoney, timer, accompanied Dr. Slater. Jim, a swimmer himself, has closely followed swim feats at Salton and has assisted in every event.

The course followed by the Dr. was from the Salton Riviera Ma-

rina at Salton City to a beach just north of Bertram siding on the east shore. This being a new course, the exact distance is not yet known.

Dr. Slater is to be congratulated upon a marvelous feat. He has been an inspiration to young and old. The scientific facts determined by this swim will be of great interest to readers, and it is hoped that the Seafarer may have these for the January issue.

Zoologists have discovered indications that crows living in different sections of the country may crow in different dialects that are unintelligible to each other.

## HOLIDAY GREETINGS

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