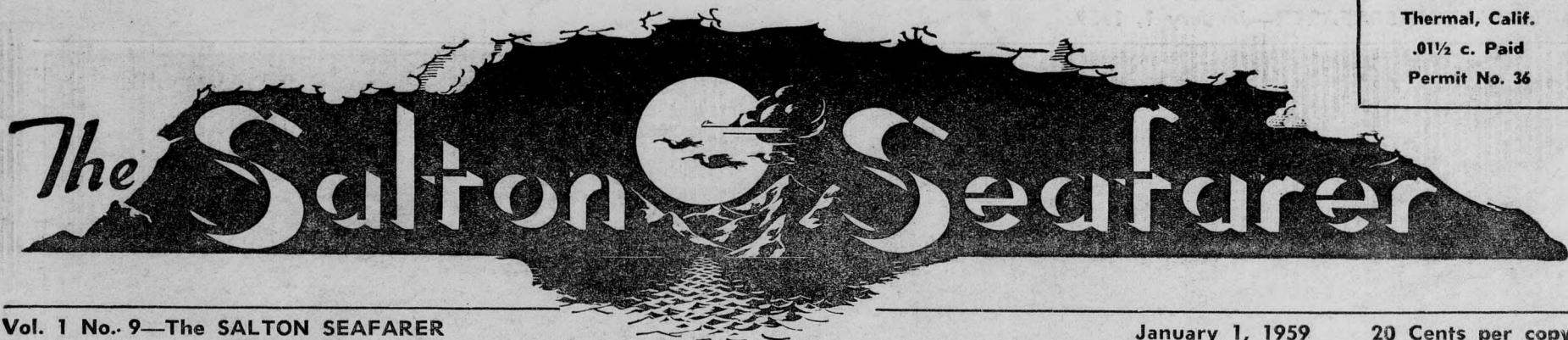


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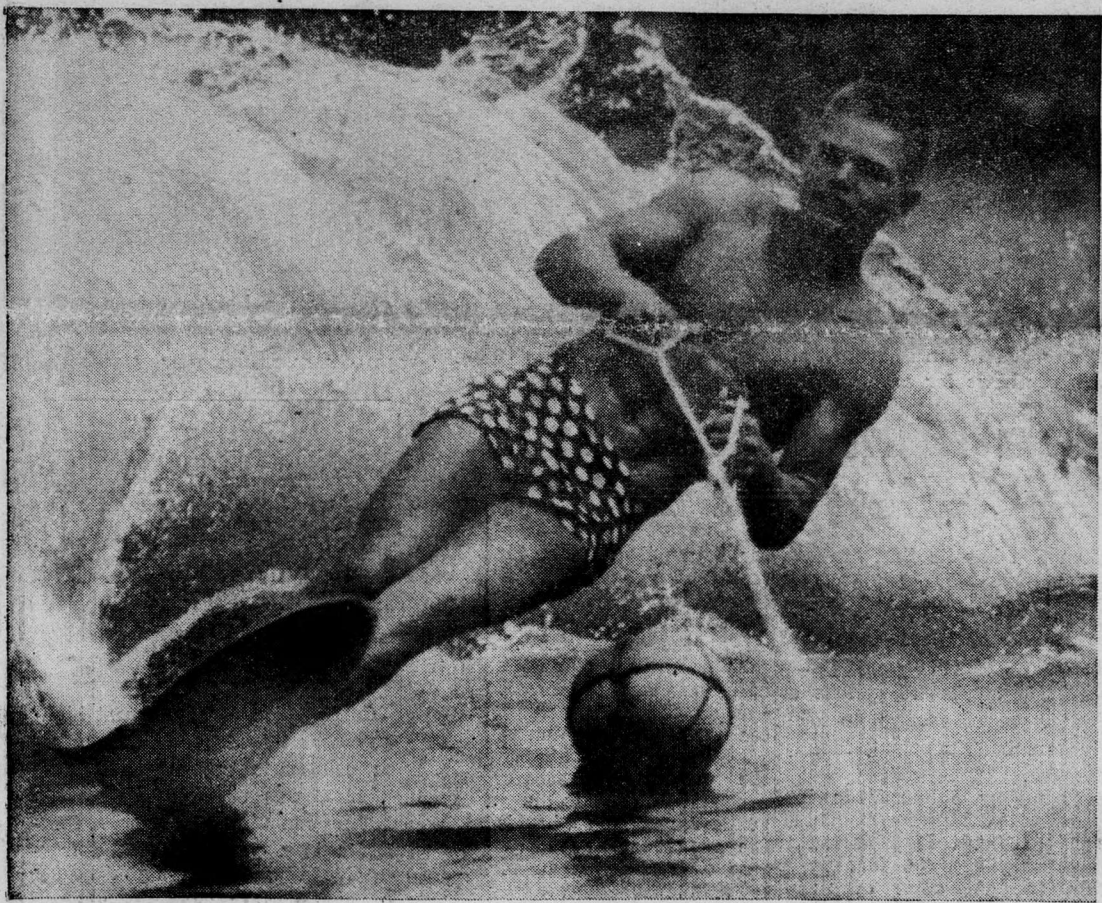
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Vol. 1 No. 9—The SALTON SEAFARER

January 1, 1959

20 Cents per copy



SKI-MASTER CHUCK STEARNS—Grace, skill and precision are demonstrated with ease by top skier Chuck Stearns as he glides through the Slalom course at Cypress Gardens, Fla. He is now operating a ski school at Desert Shores.

Chuck Stearns Opens School

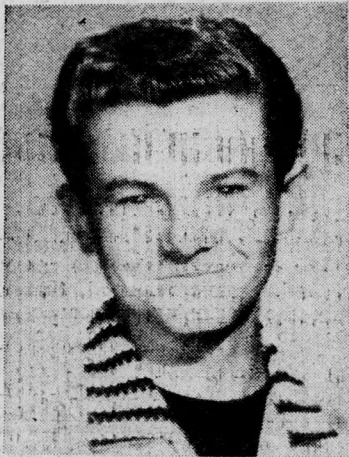
Salton Sea residents thrill on learning of Chuckie Stearns Ski School at Desert Shores. Chuckie, 19 year old ski star earned his fame by winning the National Overall Championship title three out of four years, and was the first to bring this title to the coast. He holds the measured mile world speed record and has retired the beautiful Catalina Ski Race perpetual trophy by winning three out of four years. His best time one hour and 21 minutes for the 60 mile ski run from Long Beach to Catalina and return. Last year Chuckie made water ski history in the Nationals when he stacked up more trick points (1934) than any one has ever done in the course of an event.

The 19-year-old ski ace will be on hand holidays, week-ends and throughout the summer (starting

early in June), for ski instruction, boat rides, fishing excursions and equipment rentals. So anyone aspiring to a greater ski life has his opportunity now at Desert Shores.

Chuck and his parents, Virginia and Bill Stearns, have recently purchased a trailer and look forward to happy working holidays at Salton Sea making new friends and helping them to enjoy skiing at its greatest. All of the Stearns family are expert skiers and it is through their untiring efforts that the young athlete has done so well. "The family started skiing together" says Mrs. Stearns, "and Chuckie left us." Well, there's one thing about it, Virginia, he left everybody else too!

Mike Dickson, Arcadia, will be working with Chuckie at Desert Shores Boat House.



MIKE DIXON, 13, from Arcadia, who will be working with Chuckie Stearns and father, Bill Stearns, at the Desert Shores landing. Mike is a potential skiing great, his progress already amazing both Chuck and trainer Bill Stearns. Mary and Carl Dixon, Mike's parents, have spent much time at Salton Sea the past few years.

All-Year Group Forming at Sea

Will Work for Safety, Publicity And as Clearing House for Events

The Salton Sea All-Year Commission is now in its formative stages, several meetings have been held toward organizing this group destined to serve those in business on Salton Sea as well as those coming into the Salton Sea area and desiring information.

The purpose of the Commission is three fold: (1) to act as an agent in determining rules necessary for safety on Salton Sea and the method of their enforcement; (2) serve as a clearing place for dates set for the various Sea activities so that there will be continuous programs without interference; (3) co-operatively serve the thousands of people coming into Imperial and Riverside Counties, all seeking Salton Sea information and to act as dispersing center for publicity.

There are official representatives from both Imperial and Riverside Counties, State, Chamber of Commerce of the various towns surrounding Salton Sea, property owners, those in business at Salton Sea.

Those who have to date taken an active part in the planning are: Trav Rogers, North Shore developer; Len Faulkner, Bill Newell's Salton Sea Vista; Frank Malters, Indio Boat Works; Harold Haskell, property owner; Carl Whitefield, State Park; Paul Julian, Paul's Post; Max Fadler, Sundial, Carl Harvey and Bill Lehman, Desert Shores; John McCrory, property owner and deputy, Desert Shores; Dick Sinclair and Charles Freeman, State Park, Ed Kramer, Department of Fish and Game; Jack Bedwell, Fish and Game Warden; Judge Hilton McCabe, Indio; George Berkey and Paul Anderson, Board of Supervisors, Riverside Co.; Hil Johnson, M. Penn Phillips Enterprises, Salton City; Helen Burns of Salton Sea Beach.

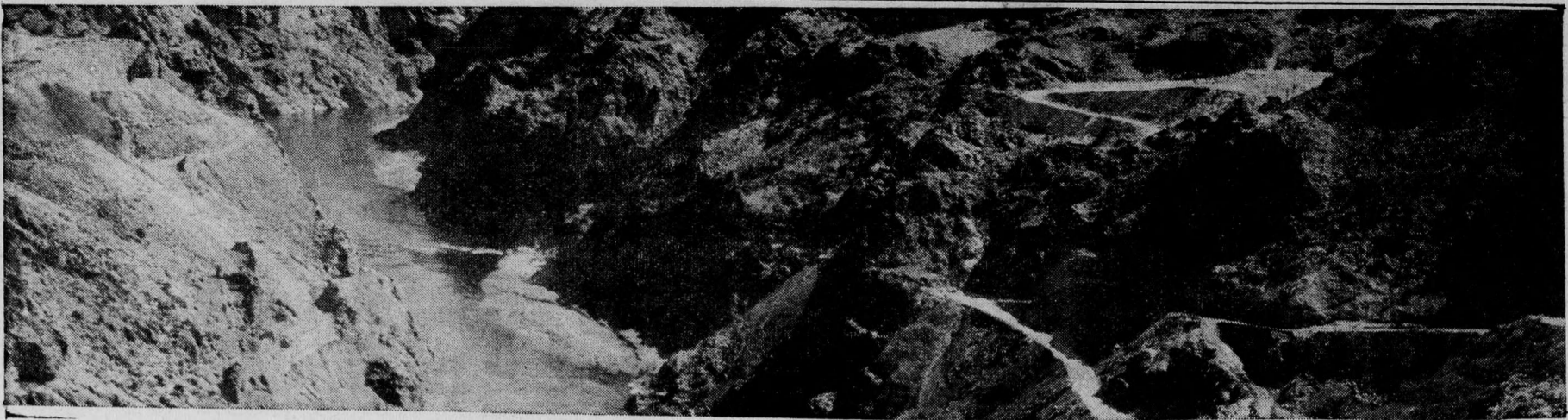
Sheriff Herbert Hughes, of Imperial County, recognizing the need for the setting up and enforcing of rules for safety on Salton waters, has been working with Max Fadler, Wally Albright, John McCrory and others toward solving the water traffic problem and

at his request, recommendations for Salton Sea Safety have been submitted to him. The recommendations, along with others, will be brought forth at an evening meeting to take place January 15 at Penn Phillips administrative offices, Salton City. Over 150 people have been invited to attend this meeting. The agenda calls for selection of volunteers to form committees essential to the organization of the Commission. The greater part of the meeting will be devoted to discussion of water safety and Stevens from the Small Boats and Harbors Commission, Sacramento, will be the main speaker. Sheriff Herbert Hughes, Imperial County, and Sheriff Rice, Indio, as well as Gorge Tank and Paul Anderson, representing Board of Supervisors for Imperial and Riverside Counties respectively, will also be on the speakers panel. James Marable, District attorney, El Centro and the representatives from Indio City Council will be present. Judge McCabe will act as moderator. Harold Haskell, Trav Rogers and Frank Malters will act as chairmen and introduce speakers.

The first activity set up for the organization is a fishing derby to open February 15, ending July 15th. Harold Haskell is chairman of the derby; Trav Rogers and Len Faulkner co-chairmen of entertainment for the event.

Frank Malters, Indio, offered space at his booth at the Riverside County Fair for a display and anyone in possession of slides, movies, pictures or literature which would be suitable for the Salton Sea booth is asked to contact Carl Whitefield, Salton Sea State Park; Harold Haskell, Box 777 Mecca, or Helen Burns, Rt. 2, Box 213, Thermal, who are in

(Continued on Page 2, Col. 2)



HERE IS SOURCE OF SALTON SEA WATER — MIGHTY COLORADO RIVER, BRINGING IRRIGATION WATER TO DESERT.

2—The SALTON SEAFARER—January 1, 1959



THEY'RE FIRST—First boat to enter the new Salton City Marina contains the Larson driver and (from left) "Commodore" Bill Newell, actress Linda Darnell, (rear, behind Miss Darnell) State Senator J. William Beard, Mrs. Bill Newell and M. Penn Phillips, developer of Salton City. The marina, big news for area sportsmen, opened Dec. 13.

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**All-Year Unit
 Forming at Sea**

(Continued from Page 1)
 charge of planning and decoration. Hil Johnson, Salton City, will provide manpower for its operation.

Those interested in obtaining further information regarding the Salton Sea All-Year Commission and its activities are welcome to write to the Seafarer until permanent offices are set up. Also it has been suggested that those planning events for Salton Sea this spring get their calendars in order so that Salton Sea's Spring Schedule may be a steady stream of exciting events without conflict.

Vermont is the only state in the east with a mountain range running through the middle of the state for its entire length.

Juan de Fuca Strait, between Vancouver Island and Washington State, was named by Captain Barkley in 1787.

**Linda Darnell Launches
 New Salton Sea Marina**

Salton Sea has its first Marina! All the planning, all the intensive work and countless promises came into being on December 13 when a giant scoop unplugged the seawall and 840,000,000 gallons of sea water poured through to form the largest boat-launching facility on the Sea.

Developed by Salton Vista Estates and "Commodore" Bill Newell, the 12-foot deep Marina is 750 feet long and 350 feet wide.

From the viewpoint of more than 2,000 spectators, the new Marina was the result of a 30-minute and 30-second deluge! For developer Newell, the flooding crowned months of hard work on the part of hundreds of people.

And for all of the busy developers of Salton City, the new Marina opened a vista of even greater traffic. For the big facility is to be used extensively both by residents and boating and skiing clubs from all over Southern California! The first concrete ramp, already in operation, is capable of launching ten boats simultaneously—or approximately 120 an hour. And, promises Newell, that is only the beginning of conveniences to be offered to boat owners.

Opening day events pointed up the importance of the million-dol-

lar Salton Bay Yacht Club. Beautiful film star Linda Darnell "launched" the Marina with a bottle of vintage champagne directed at the giant scoop. Assisting in the festivities were such notables as State Senator J. William Beard and M. Penn Phillips, master developer of Salton City.

Noting the crowd assembled for the ceremonies, Senator Beard commented, "This is a great stride forward in what is already the most exciting developmental step ever taken in California Salton City!"

Even before the water had risen to the twelve-foot mark, power boats were swarming into the Marina from the Sea, and trailers were rolling down the ramps with their craft.

One of the first boats into the water was a \$1,000 Larson "Pla Boy," gift of the Salton Bay Yacht Club to the person who had most closely estimated the time required to fill the Marina.

Originated in the 1820's, the Santa Fe Trail continued in use until the railroad reached New Mexico 60 years later.

King Charles I, in granting the charter for the territory, named Maryland in honor of the queen, Henrietta Maria.

**Urge Same
 Road User
 Tax Rate**

Continuation of the current highway user tax rates, scheduled for an automatic reduction January 1, 1960, was urged today by the Automobile Club of Southern California in anticipation of the Legislative session opening January 5.

At the same time, the Club announced its opposition to proposals which would increase taxes on California motorists, including requests for more State aid for city streets and country roads.

"The Auto Club supports, in general, the California Freeway System as proposed by the California Division of Highways recently," stated J. Allen Davis, general counsel for the organization. "This plan would provide 12,241 miles of freeway serving all major centers of population, important areas of industry and agriculture, natural resources, recreational areas, and all county seats."

"Estimated costs of building this system make it appear financially feasible within the framework of present taxes and tax rates," he said. "All funds available to the State Division of Highways during the next 20 years will be needed to construct the freeway system and to meet the needs of other State highways."

"If the automatic cut-back of highway user taxes takes place, several important items would have to be omitted from the freeway construction budget, and make it more difficult for California to match Federal aid allocations," Davis pointed out.

Washington was admitted to the Union on Nov. 11, 1889, 90.22

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Truly a historical Shop of Beauty, built of old Salton Sea timbers and Western Union telegraph poles almost 100 years old.

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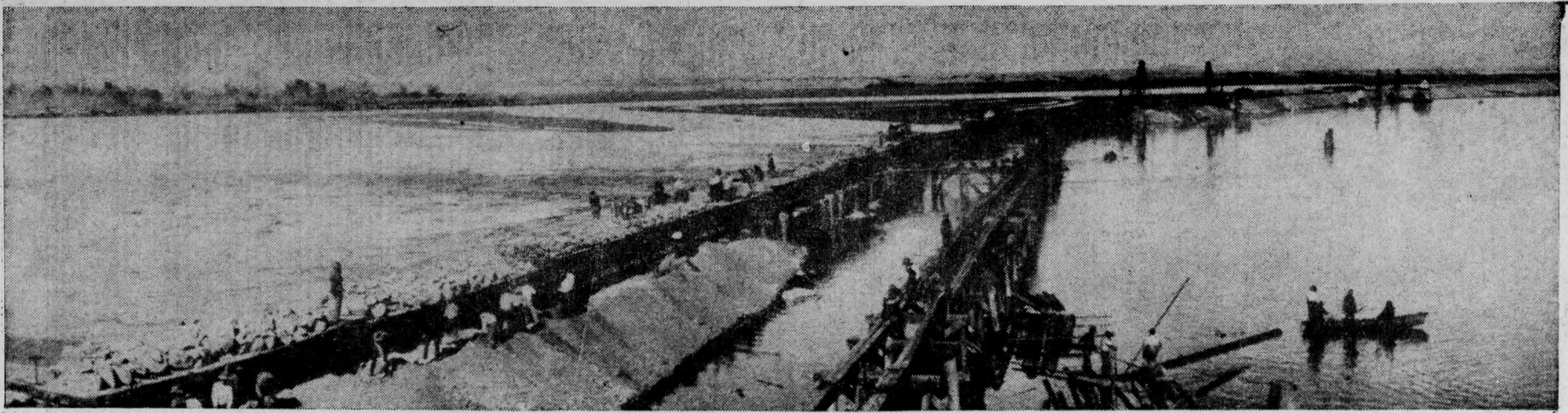
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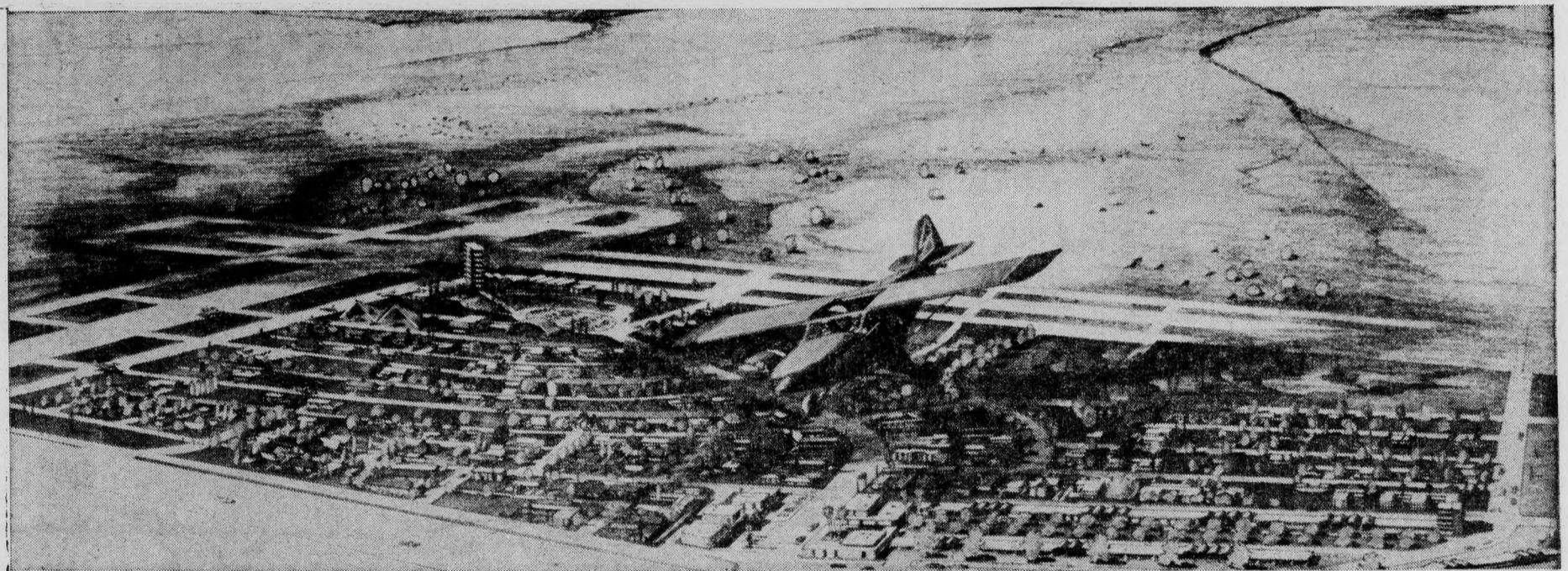
650 Broadway

FA 8-2300

CATHEDRAL



OLD PHOTO SHOWS FIGHT TO STOP FLOOD AT TURN OF CENTURY. RIVER WATER FLOODED INTO SALTON SINK.



RESORT COMMUNITY FROM THE AIR—This architect's sketch depicts aerial view of Unit Number 1 of Salton City Air Park Estates. Architect is Richard K. Weimar of Treadwell Engineering Corporation. The planned community will have two runways, hangars and other airport facilities to accommodate private aircraft coming and going.

Airport Facilities Set at Unique Salton City Air Park

Thayer - Watson's Unique Air Park now under construction.

The unique Salton City Air Park Estates, the largest of its kind in the country, is now under development for the Thayer-Watson Organization. Construction by the Treadwell Engineering Corporation of this newest kind of home development is well under way.

Already one excellent 3,700-foot runway has been rolled across the desert floor. Another, 4,500-foot in length, is planned. Immediate paving of the main entrance is now being completed. Either under construction or on the planning board are full airport facilities including hangars, machine shop and fuel sources.

When completed, residents of Air Park Estates will be able to keep their private planes in back yard hangars. To take off they will simply taxi on protected planeways to the runways. As designed by well known architect Richard K. Weimar, Salton City Air Park Estates will be a spacious development in concentric rings of alternate auto roadways and plane taxiways.

This sensational new development will allow many private plane owners, and they are increasing by leaps and bounds yearly, business men and their families, to arrive on a swift easy flight from Los Angeles or San Diego over spectacular Southern California and enjoy the relaxation of fishing, boating or golfing, or just plain loafing under Salton's clear warm skies.

Air Park Estates is a planned

community within a community. Zoning includes R-1 for individual homes, R-2 and R-3 lots for multiple family building and C-2 for shopping centers.

In the proposed stage is a race track for both stock and sports car races, (a sport gaining momentum in Southern California); a pitch-and-put course; a swimming club; a Teen Ranch; drive-in restaurant and Air Park Motel, which will allow flying tourists to park their planes alongside their sleeping accommodations.

When completed the entire development will be the world's most outstanding home development.

Elva Swoffer Veteran Champ

Overall Veteran women champion over five nations is Elva Swoffer, Santa Ana, who took first place in tricks, jump and slalom at the International in Acapulco a few weeks ago. Martha Ann Williams, junior ski star missed the Jr. Girls International title championship by falling on the jump. Martha Ann took first place in both the slalom and tricks. Both Elva and Martha Ann are often seen at Salton Sea and they are now attending the All American Ski Regatta in Cypress Gardens to bring home more honors for Southern California.

There are 171 different kinds of fish in Ohio waters.

The Address: Salton City

IT'S NOW SALTON CITY, CALIFORNIA — says the Postoffice.

You knew about Salton City. But the Post Office didn't—officially, anyway. You had to write Salton City, c-o Thermal California.

But that has changed now. To address a letter to a friend at Salton City, you just write Salton City, California.

And it'll reach your friend.

Oh — it's still a bit circuitous. That is, your letter will go to Thermal, and thence to a box down the road a piece. And by hand to your friend.

But you don't have to put all that on the envelope, says the Post Office Department.

Just Salton City, California.

Uh — no post office building

yet. But that's coming. And when it does, your letter won't go to Thermal anymore, whether or not you wrote that on the envelope. It won't go to a box down the road a piece, either.

It'll go right to the Salton City Post Office. And all you'll have to write on the envelope will be

Salton City, California.

Same as now.

Chefs Johnny and Doug

We Specialize in:

Steaks — Chops — Sea Foods

Salads . . .

The Best Obtainable!

Also Enjoy Your Favorite Cocktail

THE

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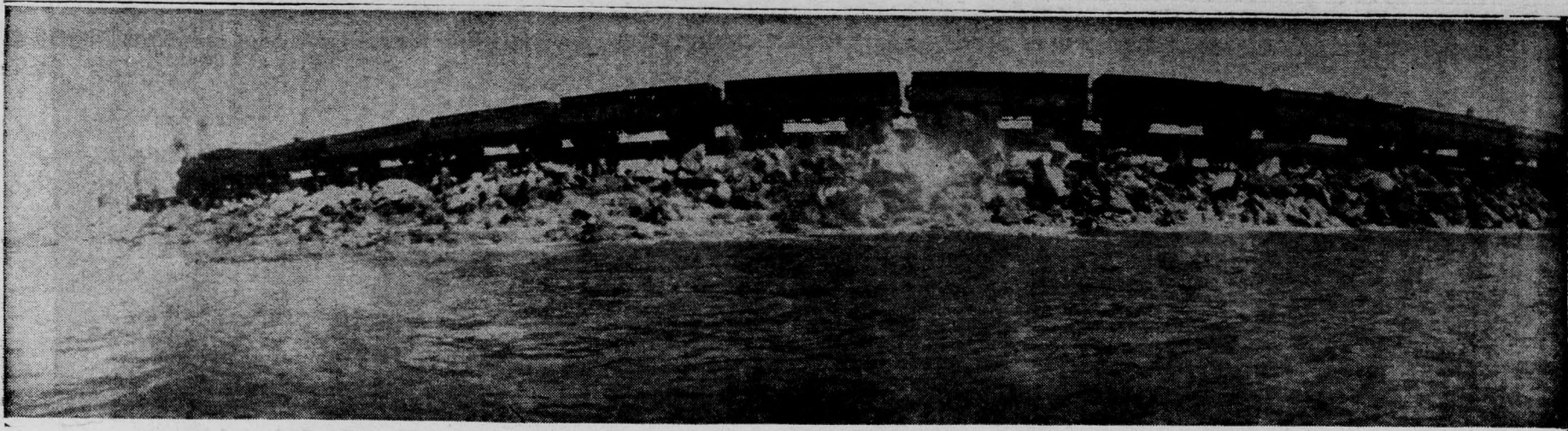
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BOULDERS WERE DUMPED FROM RAILROAD CARS IN MASSIVE SUCCESSFUL EFFORT TO HALT RUSHING WATERS.



JOLLY, POPULAR TOO—A record crowd was on hand to greet Santa Claus Dec. 22 as he skied in to meet his friends at Salton Sea Beach. A big party followed at the Beach House, and a Christmas Show featured reindeer prancing on the porch and circling around the stage.

(Photo by Larry Moseley)

Santa Claus Skis in To Greet Record Crowd

A Record crowd greeted Santa Sunday Dec. 22nd as he skied in to meet his friends at Salton Sea Beach. This year Mrs. Santa took time out from her many before-Xmas duties to accompany Santa Claus on his visit. Helpers skiing with Santa were Jack Jones, Bill Goodacre, Vicki McCrory, Dale Dozah, Benny and Joyce Wilkerson, Jan Fadler, Earl McCloud, Dale Dozah and Benny Wilkerson skied as clowns, Joyce and Jan as red caps and Vicki, the Doll. Earl McCloud wore top hat and tails.

Drivers were Frank Malter of the Indio Boat Works, Lee Thompson, frequent visitor from Los Angeles.

Miss Salton Sea, Dotty Coombs, Desert Shores, was in Santa's party and arrived with Mrs. Santa in the 24' outboard driven by Frank Malter.

Graham Alexander, Emce, and Ed Staples from KCHV, were on hand to welcome Santa and his party.

Mike Shook, Desert Shores, and Johnny Hunt, Salton Sea Beach, drove the party to the Beach House to join in the Christmas fun.

Among popcorn balls and gingerbread men, Santa, Mrs. Claus, and Miss Salton Sea listened to every girl and boy who had a Christmas wish.

The Christmas Show followed with eight reindeer prancing on the porch and circling around the stage to Jingle Bells. Reindeer were Lena Lee McCloud, Bill Drake, Dooley, Marylen Burns, Myra Beaton and the Joneses.

Tiny tots danced to "All Around the Merry Christmas Tree"; then the pantomime "Night Before Christmas" with Clyde and Jean Jones, Gil Mun-

son as the Santa who came down the chimney; the Salton Shakers and their dance "All I Want for Christmas is My Two Front Teeth." Dancing were Jan Fadler, Vicki McCrory, Marylen and Donna Burns. Suzie Whealy, Salton Sea Beach, performed with a pantomime, "Santa Got Stuck in the Chimney;" Herbert Kim and Donna and Helen Burns with the Hawaiian Christmas hula, "Mele Kalikimaka;" and Jim Dozah, Salton Sea Beach danced to "Outer Space Santa."

Concluding the program, 14 girls and boys gave their exhibition of the Virginia Reel, and Graham Alexander lead everyone in group singing of Christmas songs. Dixie Fadler accompanied at the piano.

Along the Real Estate Channel

By ANNE I AULGUR

Though the holidays are now a memory, still cannot forget the hat worn by Mike Shook and created by Peggy Drake. It really was a work of art.

Ruth Sougey, one of the first persons to work on property in the Salton Sea area has joined Jack Seabern's Palm Springs office. We spent many pleasant evenings together when I arrived on the scene about one year ago.

New personalities to the Channel:

Ernie Lindbergh, of Palm Springs, who has interests in the area.

Leo Hirsch, well known in the Palm Springs area, who has paid us his first visit this past week end but states his intentions of becoming better acquainted with Salton Sea.

Philip Yeager, of the Salton City Realty Staff, the first one I have met and we hope to become acquainted with the rest of the crew.

George Robinson, and Lyle Womack, of Salton Sea Shores, who are busy people with their new office, etc.

Couldn't begin to list all those attending Helen Burns' open house for Salton City, but everyone had a hilarious time and met many new friends.

A personal note to Brokers: Why not let the Seafarer know your outstanding salesmen for the month and any unusual happening in your organizations?

NEW OFFICERS

Newly elected officers of the Los Angeles and Long Beach Ski Clubs are Grant Piggott, Commodore and Wells Wilson, Vice-Commodore, of the Los Angeles Club; and Bill Stearns, Commodore and Bill Marcus, Vice-Commodore of the Long Beach Club. This spring will find many of these national ski champions at Salton Sea.

GAGNON HEADS OFFICE Boat Club Plans Fishing Derby

Salton Sea Shores announces the opening of their Palm Desert office, under the able management of Del Gagnon, well known developer and real estate broker, at 73-612 Highway 111.

Always popular in the Palm Springs area, Del is well aware of the interest in Desert properties, having seen the phenomenal rise in price and demand in Palm Springs, Palm Desert, Desert Hot

Springs and Cathedral City. He is firmly convinced that the Salton Sea Developments will experience the same solid growth and rise in value, if not surpass, these other popular areas.

Lyle Womack, realtor, who is exclusive Sales agent for the Salton Sea Shores Development, has opened offices in other principal cities and is sponsoring a tremendous selling program for 1959.

Boat Club Plans Fishing Derby

Imperial County Boat Club Members will have their own fishing derby on January 10th and 11th, held at Calipatria launching site and Bombay Beach. Those who wish may camp on the Beach, each member will bring his own food and table service. There will be a barbecue on Saturday evening.

On January 25th Boat Club members will enjoy a venison steak dinner supplied by Dale Bawden and served at the F. H. Mitchell home on West Main Street and the Brawley Main Canal. This is to be an honorary dinner to the old

"Resort Property increases in value faster than any other type of real estate investment!"

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offers the finest property available at Salton City. See us for choice homesites

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Wagon Wheel Homes of Hesperia

Invite you to visit their

"Sea Breeze Model Home"

Look for our sign on Marina Drive Salton City.

Or write for our brochure
P.O. Box 128, Hesperia, Calif.

DIGGING CANAL OUT OF 60 MILES OF DESERT FROM ARIZONA BORDER TO POINT NEAR CALEXICO WAS BIG JOB.

The SALTON SEAFARER—January 1, 1959—7



AMPLE PROOF—Mr. Ray Doty, Los Angeles, property owner in and a member of the Salton City Chamber of Commerce, is ample proof that the Chamber is justified in their hunting claims. Now a veteran hunter, Ray was introduced to the Sea by Mrs. Ralph Hunt of the Thayer-Watson Sales Organization.

FIG TREE JOHN . . .

(Continued from Page 6)

bleach eventually and turn to dust. All traces of him will be gone. This is the easiest way to handle the whole business.

Then, Agocho, who was happy himself, began to feel sorry for the miserable gasping flesh before him. He stooped over and dragged the unconscious man to his feet. He was too heavy to carry so Agocho walked backward, holding him under the arm pits and dragging him along.

Kai-a was waiting at the edge of the clearing, curious to see what this strange thing could be. Agocho was laboring to bring him to camp. When she saw that it was a white man she was surprised and startled. She had thought it might be a coyote, but a white man. Rapidly, she turned away and went back to the

who dragged the man over a water hole and poured water on his head, chest and arms.

IRE MAP
SEA and Its
ndings

maps at 25 cents
3 cents.

Turning, he called to Kai-a who was watching from the hut. Slowly she approached the prostrate figure beside the spring. Presently the man sighed and groaned and Agocho told her to rub his arms and pour water in his mouth. He lay still, but his breathing became easier. Opening his eyes, he tried to rise and at once slumped over on his side, his arms slipping into the pool beside him. Kai-a moved away and watched.

"Water," he said with a hysterical grin, "Water."
He plunged his face into the pool and making it muddier than it usually was.

Agocho and Kai-a stood still and watched, but presently Agocho seized him and dragged him away from the pool so that he couldn't drink any more.

Content, the man raised himself on one arm and stared at Agocho and Kai-a, and at the fig trees and the cottonwoods and the Indian Kowa. In the fading twilight the scene was confusing to his eyes. He only remembered staggering on, trying to keep his feet, then nothing. These Indians, these peaceful Indians, must have found him and saved his life, here he was in their camp!

DESERT DREAM
Date Shop
Home-made Date Products
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from Salton Sea on Highway 96
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Rules for Bicycle Safety

With thousands of new bicycles on the road as a result of Santa's visit, the Automobile Club of Southern California today urged parents to remind their youngsters of traffic and safety rules as they apply to two-wheelers.

"When bicycles are ridden on streets or highways, they are classed as vehicles and their riders are required to observe the same basic traffic laws that apply to motorists," points out Robert J. Cheney, Auto Club Safety Department manager.

"A common point of confusion is whether bicycles should be ridden on the right side of the street. Since they are vehicles, they must be ridden on the right hand side, as close to the curb or shoulder as possible and in single file," Cheney emphasized.

Many areas require bicycles be registered and licensed. "Check with your local police department or sheriff's station regarding this question," advised Cheney. "registration is the best safeguard against theft."

Here are some rules which can be reviewed with your child:

1. Obey all traffic signs. They apply to you as well as to automobile drivers.
2. A bell, horn, or other warning device is a necessary part of your bicycle equipment.
3. A red tail light, or red reflector is required on the rear, and a white light in front when riding at night.
4. Arm signals must be given before turning or stopping.
5. Sidewalk riding is prohibited by law in most California cities.
6. Pedestrians must be given the "right of way" by riders.
7. Corners are dangerous. Slow down, watch carefully, and stop when necessary.
8. One rider per bicycle. It's dangerous and unlawful to ride upon any portion not designed or intended for use by passengers.
9. Packages or books should be tied to the handle bars or carried properly on a rack or in a basket.
10. Adjust saddle and handle bars to fit you.



SHOW IS ON—Watching Christmas show at the Beach House is Santa himself, and that pretty girl with the crown is Miss Dotty Coombs, Miss Salton Sea. Yuletide show was put on by children.

\$ \$ \$ INVESTMENT OPPORTUNITY \$ \$ \$

Did You Know:

That there is a new two and one half million dollar Marina under construction at Salton Sea Beach? (Salton's only Sandy Beach)

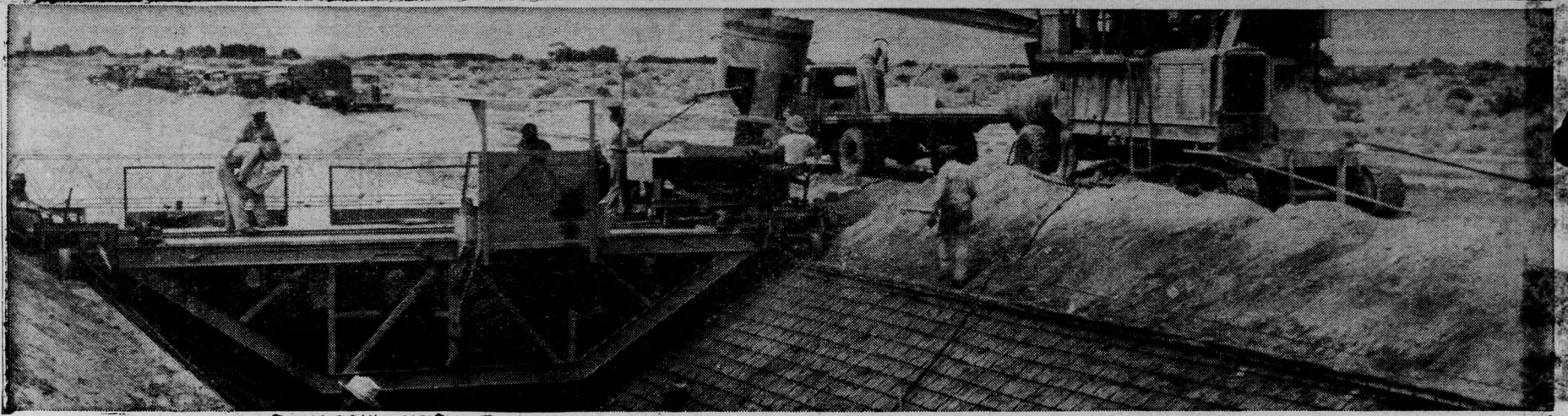
That there is now available R-1, R-3 and some business locations surrounding the Marina? That there will be an exclusive club, luxurious Motel and channel moorings for over three hundred boats?

That there will be both private and public launching facilities?

That Salton Sea Beach Marina Estates are located between Salton City and Desert Shores? That it is always many degrees cooler at Salton Sea Beach than it is at any other spot on the Salton Sea?

For full information visit me at the Salton Sea Beach office, or write me at Rt. 2, Box 213-H, Thermal, Calif.

Anne I. Aulgur
With Jack Seaburn Realty



CONCRETE LINING OF VAST CANAL SYSTEM IN IMPERIAL VALLEY CUTS DOWN SEEPAGE LOSS.

8—The SALTON SEAFARER—January 1, 1959



STARTING GUN—State Senator J. William Beard holds starting gun for the opening of Salton Bay Yacht Club Marina. At left is Jules Bernar of the club. To right of the senator are Commodore Bill Newell, actress Linda Darnell, developer M. Penn Phillips, Joe Brown (the president), and Glenn Farr. Miss Darnell cut the ribbon which opened the big marina on Dec. 13.

SEA BRIEFS

Trav Rogers, Dick Sinclair and guests to Salton's west side re-Harold Haskell have been welcome cently. They have their interests

The BEACH BOY Says:

I am hurrying to mail my subscription (\$2.00 per year, published monthly) to the SALTON SEAFARER . . . It is about Real Estate, Boating, Skiing, interesting people and the beautiful Salton Sea. Won't you join me?

Name

Address

City

The Salton Seafarer

Route 2, Box 213,
Thermal, California

on the North Shore, however. Trav Rogers and Ray Ryan, Palm Springs, have the Yacht Basin and Club now under construction; Dick Sinclair is located at the State Park; and Harold Haskell owns property near there.

The Seafarer welcomes San Souci's Hilma Lawrence to Salton's Shores and wishes her and Len Falkner, of Salton Sea Vistas, a prosperous 1959. Mrs. Lawrence and Mr. Falkner opened their package liquor store at Desert Shores on schedule last week.

Irene Henry is back home after spending several days in the hospital. Mrs. Henry resides at Salton Sea Beach with her husband, Al. Health and happiness to Mr. and Mrs. Henry for this New Year '59!

Hawaii consists of more than 100 islands and rocks jutting from the Pacific, 2,400 miles southwest of San Francisco, Calif.



BIG WELCOME—Dotty Coombs (left), Miss Santa Claus (Tommy Griffin) while Mrs. Whealy smile festively after St. Nick's arrival.



ALL AMERICAN CANAL, KNOWN AS THE "BIG DITCH," TAKES WATER TO CROPS, WITH DRAINAGE INTO SALTON SEA.

Salton SEA BREEZE

Penn Lines
Penn

I had the distinct pleasure last Saturday of watching the filling of the 2 1/2 acre Marina of Joe Brown and Bill Newell.

Frankly, I didn't think that it would be as impressive as it was; but when the first small trench was cut between the Sea and the Marina and the water from the Sea started to flow into the Marina I was as enthralled as a small boy. Bill and Joe are to be congratulated upon their efforts and perseverance in overcoming the many obstacles they encountered in building their marina.

The Marina is approximately 14 feet deep and I lost bets on how fast it would fill. I guessed that it would be nearer to 120 minutes than it would be to 60 minutes. It filled in exactly 30 minutes and 10 seconds. The winner was someone who guessed 29 minutes and 38 seconds. Two minutes after the Marina was filled I counted 32 boats, one Chinese junk and three water skiers in the Marina. Bill has several tie-up points and a concrete launching pad for boating enthusiasts.

I also had the distinct pleasure of having my picture taken with actress Linda Darnell who was on hand to do the ribbon cutting. Miss Darnell and her husband are investors in Salton City property.

Before and after the ceremony I took the opportunity to tour the entire area and the City is beginning to look like a city. The new office buildings along Marina Drive are very well done; the ultra modern "Hofbrau" restaurant is rapidly nearing completion; another restaurant is getting under way; many more miles of the city's main thoroughfares have been paved, we now have two shiploads of water pipe lines available for installation; a 60 thousand dollar Mobilgas Station will soon be erected; and homes are springing up almost throughout the length and breadth of the City.

We are going to open our own

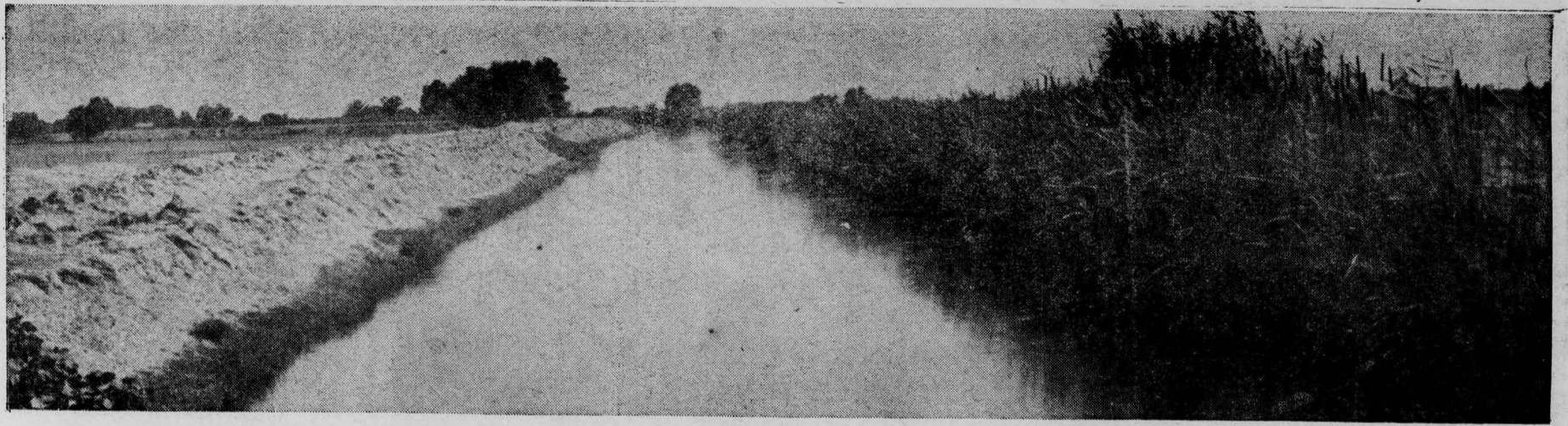


Marina within one month — my engineering department assures me—and they had better be right! We will be announcing the exact date and time in the metropolitan and local papers and television and radio station. I would like to extend a cordial invitation to

all of you to be on the look out for the announcement. It will be well worth your time to drive down and see the festivities and the over all progress Salton City has made in the past two months.

Penn
 M. Penn Phillips.

SELECT LOCATION—Everyone seems very pleased with the location selected for the construction of the Salton Sea Sales Company's new sales office at Salton City. Pointing out the exact location to officers of Salton Sea Sales is Irving M. Rubin (left), sales manager. Beside him are Ben Hendison, advertising; Jack Adler, building contractor; Jack Hendison, public relations, and Quay Sergeant, president of the company.



VAST NETWORK OF CANALS IN IMPERIAL VALLEY TAKES WATER TO EVERY FARM—RAIN ISN'T NEEDED HERE.

BIG PLANS SLATED FOR SALTON PROMOTION

Exciting plans are underway for the promotion of Salton City by the Chamber of Commerce, reports President Bill Dehn.

Starting this month, there will be special events virtually every week to attract visitors to the area.

"While going ahead on all fronts with literature and advertisements, we plan from now on to put special emphasis on crowd-pulling activities," Dehn said.

Opening of the Marina now will make possible weekly boat and ski races and other water events, he explained. He noted that the Chamber has on file literally dozens of requests by Clubs and Associations for launching facilities.

The swift paving of roads, at the rate of 1½ miles per day also is a factor in the rapid increase of promotional activity.

"The roads, spreading everywhere, underline the rapid development of Salton City. They emphasize that we're here to stay, and that we expect to have enough people to fill them," Dehn pointed out.

Television coverage of City events already has begun. Filling of the new Marina was the subject of a program of Los Angeles Channel 4, the Jack McElroy Show, on December 27. Early in January, Bill Burrud and his "Holiday" TV crew from Channel 13 will cover Salton City and its surrounding attractions. Later in January, the Channel 4 cameras will return for a city-based look at Anza-Borrego Desert State Park as approached from Marina Drive.

Meanwhile the Chamber's newspaper publicity proceeds toward its goal of getting the date-line "Salton City" accepted by publications. Latest to date - line stories from the City have been the Los Angeles Mirror - News, Herald - Express, the Herald-American chain and many other newspapers in California.

Memberships are increasing in the Chamber, with many persons joining via applications published in the Seafarer. (A membership coupon may be found on another page of this edition). "All persons interested in the promotion of Salton City ought to be Chamber members," said Dehn. "It's the best way in the world to tell people what a wonderful thing we're developing here."

New members receive literature, colorful decals, membership cards and plaques and copies of advertising and promotional material issued by the Chamber.

Completed and issued by the Chamber last month was a colorful 8-page brochure describing the many outstanding features of Salton City. To be released this month is a 17" x 22½" four-color map of the Salton Sea recreation area.

Athletes Show Water Sports Can Be Enjoyed on Sea the Year 'Round

There were 57 who skied 18 miles on New Year's Day earning their membership in the Icebreakers' Club at Salton Sea Beach. These athletes have demonstrated that water sports can be enjoyed on Salton Sea the year around. Among water skiers at Salton Sea Beach, they are considered the GREATEST.

Following are the 1959 initiates of the Icebreakers Club:

ARCADIA:
Jerry Brown, 1131 El Monte Ave.

AZUSA:
Bert Griffin, 190 Rodecker Drive
Dot Griffin, 190 Rodecker Drive.

BELL GARDENS:
Charles Rear, 8219 Garfield.

BURBANK:
Rita Dickson, 1145 N. Mariposa.

CANOGA PARK:
Royle Strom, 6750 Sunny Brae Ave.

CHATSWORTH:
Harry Hoover, 10432 Jordan Ave.

CLAREMONT:
Lahla Wolff, 533 Guilford.

COMPTON:
Maureen Moscrip, 622 E. Redondo Beach Blvd.; Myrtle Moscrip, 622 E. Redondo Beach Blvd.; Russell Moscrip, 622 E. Redondo Beach Blvd.

DESERT SHORES:
Tommy Griffin, Route 2, Box 217, Thermal; Arthur Soto, Route 2, Box 217, Thermal; Victor Soto, Route 2, Box 217, Thermal.

FONTANA:
C. E. Cartwright; Granville Chadwick, 9008 Redwood; Bill Eisenman, 16009 Rosemary Drive; Louie Moad, 968 7Date St.; Bill Moss, 9925 Palmette.

GARDEN GROVE:
Bob Sinclair, 8722 Lampson.

GLENDORA:
Ann Bowman, 1240 E. Crown.

INGLEWOOD:
Simone McQueen, 826 N. Market St.

LA PUENTE:
Harold Speicher

LOS ANGELES:
Bill Goodacre, 971 S. Wilton Place; Howard Smith, 1921 Ronda Drive.

MONROVIA:
Jerry Griffin, 721 Mountain View.

NATIONAL CITY:
Bob Buckles, 1730 J Ave.
Cecil Buckles Jr., 1730 J Ave.

ONTARIO:
Manuel Armijo, 327 E. Nevada

Lee Thompson and Paul George, vacationing from Los Angeles, brought news of calm waters at the Salton City Marina last Sunday, when light winds were causing some roughness in other areas!

Graham Alexander, of Radio Station KCHV, Coachella, livens the Beach House every Friday night with his "Community Sings." The public is invited to these fun nights at Salton Sea Beach.

A large hydroelectric power plant can supply electricity anywhere within a circular area of 200,000 square miles.

St.; Barry Goade, 936 E. H St.; Don Hiner, 728 E F St.; Marvin Joyner, 917 W. Berkeley Court; Bill Lee, 127 W. H St.; John Lee, 127 W. H St.; Dean Steven, 1345 W. F St.; Margie Steven, 1345 W. F St.; Bert Torrey, 936 E. H St.

PALM SPRINGS:
Don McKinney, 745 Sunny Dunes Road; George Paulsen, 553 N. Calle Ralph.

PASADENA:
Doug Eisenrich, 521 N. Sunny-slope.

POMONA:
Jerry Churchill, 1586 Jess; Carolyn Churchill, 1586 Jess; Vern Churchill, 1586 Jess; Lee Riddle, 2268 Virginia Ave.

REDLANDS:
Dick Madsen, 1045 Cedar Ave.

RIALTO:
Cecil Buckles, 142 E. Alru Ave.; Edna May Buckles, 142 E. Alru Ave.; Bonnie Buckles, 191 E. Fromer.

SIERRA MADRE:
Jack Christie, 169 San Gabriel Court.

SALTON SEA BEACH:
Dixie Herrell, Route 2, Box 214, Thermal; Earl McCloud, Route 2, Thermal; Dale Dozah, Route 2, Thermal; Jack Jones, Rute 2,

Thermal; Joyce Wilkerson, Route 2, Thermal.

SUNDIAL:
Jan Fadler, Route 2, Thermal.

UPLAND:
Dwight Bert, 391 N. Euclid Ave.; Norm Bert, 911 W. Arrow Hwy.

Jan Fadler, 12, of Sundial Beach, is the first to have made the 18-mile run on New Years Day for the fourth consecutive year. She received top honors this year and now holds the highest rank.

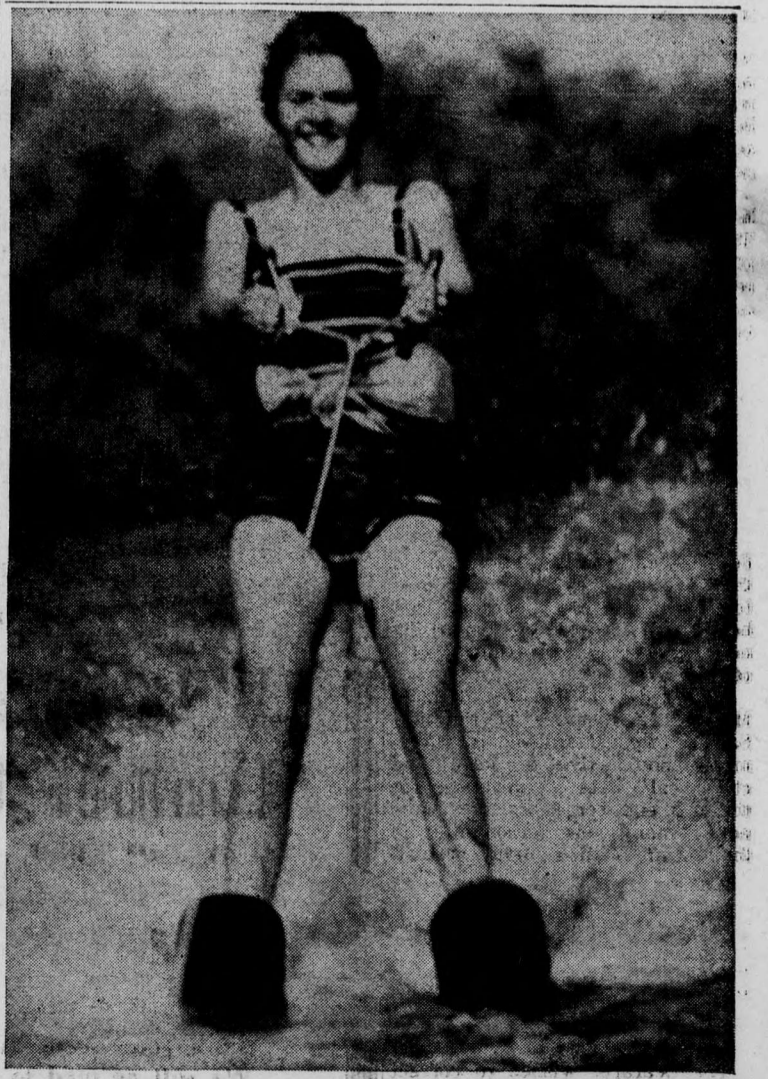
This year Maureen Moscrip, Compton, was the youngest to join the Club. She is 11 years old.

The Buckles family of Rialto and National City were back again. Four of them made Icebreakers for the second year. They are Bob, Bonnie, Cecil and Cecil Jr., and Edna May.

Bill Goodacre, of Los Angeles, became an Icebreaker and a Polar Bear the same day. He skied at the Marine Stadium as well as at Salton Sea.

John Smith, Ohio, a new Icebreaker member, was here from the greatest distance.

Gloria Dickson, Burbank, acted as Registrar and Timekeeper for the Icebreakers this year. Gloria is one of the Charter members of Icebreakers.



EXCITING—That's what everybody says after a journey across Salton Sea waters on water skis. Each weekend sees more and more skiers taking advantage of the 30-mile-long "lake in the desert" for the challenging sport.

Announcing
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An Established
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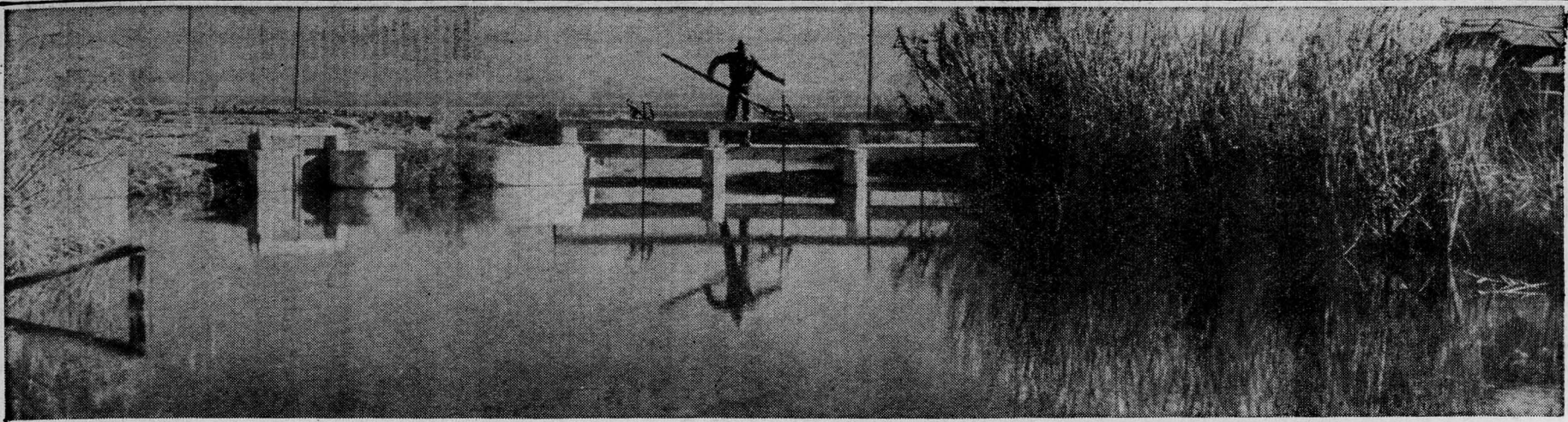
Call our
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Los Angeles



ZANJEROS REGULATE WATER FLOW. AFTER USE, SOME DRAIN WATER FLOWS INTO RIVERS AND INTO SALTON SEA.

Swiss-Style Restaurant Opens Soon

This month will see the opening of the first restaurant in Salton City, located just off Highway 99 and easily identified from the road, the new "Hofbrau," has been built under the direction of Mr. Ed Thrasher, world renowned restaurateur of Newport Beach.

More than \$100,000 is going into the unique and charming Swiss style restaurant designed by architects Hudson and Hanson, A.I.A. of Beverly Hills, according to Bob Watson of the Thayer-Watson organization. Watson pointed out that the T-W organization contacted Thrasher and have been coordinating the building of Salton City's first big commercial enterprise since it was agreed the restaurant would be erected.

Eight serving waitresses, two chefs and a bartender have been employed to date, and in keeping with all of Thrasher's eating places, Salton City's first restaurant will have the best of everything in its bar-grill and big dining room.

The 3,000 square foot interior will have a rustic Alpine decor and another special Swiss aspect imported draft beer. The "Hofbrau's" meals will be prepared out of the newest electronic miracle the radar range.

The "Hofbrau" joins a select list of eating places owned by Thrasher including the Blue Dolphin in Newport, the Bellview Hotel Restaurant in San Francisco and many others throughout the country.

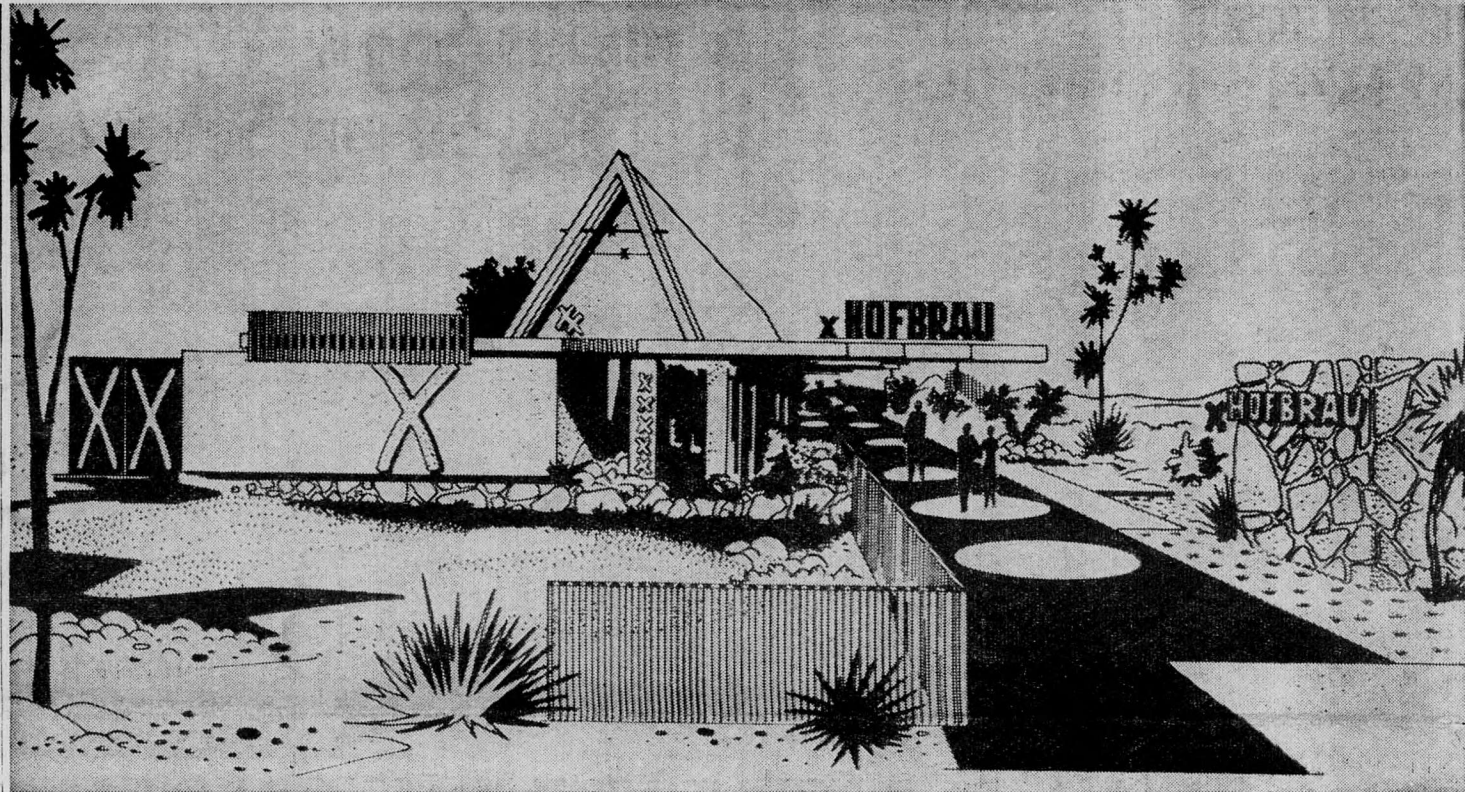
Reagan Realty Service Has New Addition

Reagan Realty Service have added a beautiful new addition to the location they have occupied for the last twelve years in Anaheim with the completion of six new office suites, making a total of ten units.

Managed by Thelma Reagan Murphy, a member of the new Salton City Chamber of Commerce and active in local and state real estate organizations for the past eighteen years, they have added many new personalities to their staff. With a highly specialized group devoted to Salton Sea Properties they are now ready to serve the people of Anaheim in any capacity and welcome inquiries on Salton Sea properties or requests for brochures.

BIG CORVINA

The Seafarer wishes to correct the headline which belittled the fine eleven-pound corvina brought in by Leo La Flamme of the west shores of Salton Sea. And he's still catching those BIG Corvina!



HERE IS ARCHITECT'S SKETCH OF HOFBRAU RESTAURANT GOING UP AT SALTON CITY.

SUBSCRIBERS WELCOMED

The Salton Seafarer welcomes the following out of state subscribers:

Miss H. Vessley of Chicago, Ill.; D. C. Cone, Baytown, Texas; D. Ullom, Phoenix, Ariz.; J. S. Kelly, Spokane, Wash.; Mrs. T. Snyder, New York, N.Y.; J. Bedner, Fayette City, Penn.; G. Selby, Phoenix, Ariz.; R. Cooper, Las Vegas, Nev.; C. E. Collins, Keokuk, Iowa.; R. I. Wilson, Colorado Springs, Colo. Mrs. R. D. Ketchum, Paw Paw, Mich.; Mrs. O. R. Ketchum, Paw Paw, Mich.; and Mr. and Mrs. Don Fleser, Birmingham, Mich.

ENCLOSE TAB

When requesting change of mailing address please enclose the mailing tab from your last issue. This will insure your receiving your Salton Seafarer in reasonable time.

Hole-in-One Golf Layout Will Become Reality Soon

Salton Sea Golf and Country Club Estate's eagerly awaited hole-in-one golf layout will become a reality with the construction to start immediately. A vast putting green will grace the approach to the tract office where golfers may brush up while waiting for their turn on the hole-in-one contest.

The championship 18-hole golf course, as designed by the noted golf course architect William Bell, will have enough natural hazards when completed to make this a course for champions and will be the meeting place of famous names in golf and sports.

Mr. Sam Abdun-nur, President, announces the appointment of Lou Bandurraga as sales director for

Honolulu, capital of Hawaii, was built on the site of a Polynesian village and was settled in the 1790s.

the Salton Sea Country Club Estates. Lou has long been associated with successful subdivisions through Southern California and was one of the first to see the potentials of the Salton Sea area. As president of the Ho-Ban Corporation Industrial Engineers, he has had a vast experience in the planning and development of resort properties.

Plenty of Service

Handy Boat Rental service has moved into Salton Sea Beach area with fishing and ski boats, a shop for boat repairs as well as an auto repair shop in the offing. A. C. Booth, from the Bay area, has moved to the new Salton Sea Yacht Club Basin and intends to remain here permanently. Large boat launching can be handled at the newly-dredged basin, according to Mr. Booth.

The white birch is the state tree of New Hampshire.



You ARE INVITED TO JOIN THE **SALTON CITY CHAMBER OF COMMERCE**

MAIL THIS COUPON TODAY!

HELP US TO TELL THE NATION THE WONDERFUL STORY OF THE WEST'S GREATEST YEAR-ROUND LIVING AREA

MEMBERSHIP
\$2.00 per year
You Will Receive a Receipt With Your Membership Card

MAKE CHECK OUT TO:
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CHAMBER OF COMMERCE
COACHELLA, CALIF.

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Address _____

Check here if you have a business where you can display a Chamber of Commerce Plaque.

MAIL TO: SALTON CITY CHAMBER OF COMMERCE
P. O. BOX 55, COACHELLA, CALIFORNIA

Salton Sea Beach Lumber Company & Cabinet Shop

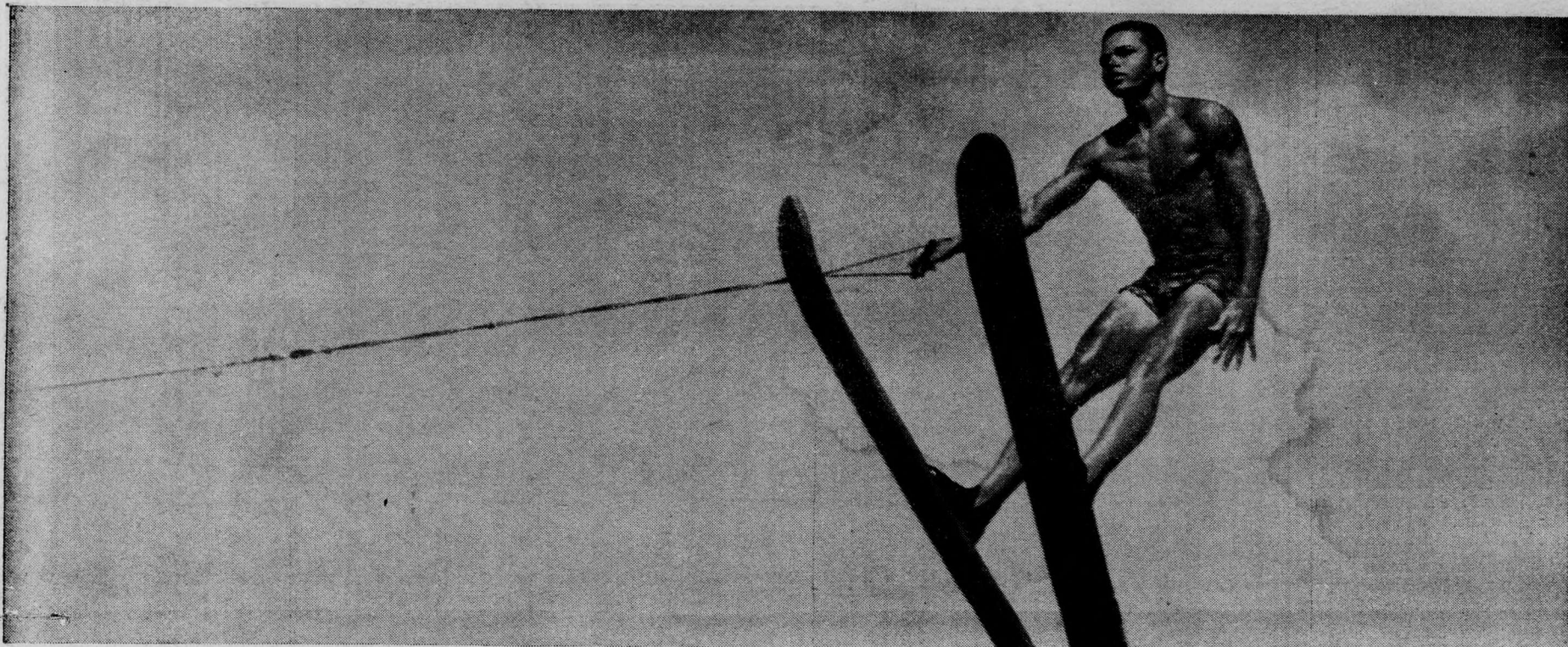
Located by the Driftwood Motel on BRAWLEY AVENUE

State your needs in lumber or cabinets. We will be glad to give you a free estimate or fill your lumber order immediately.



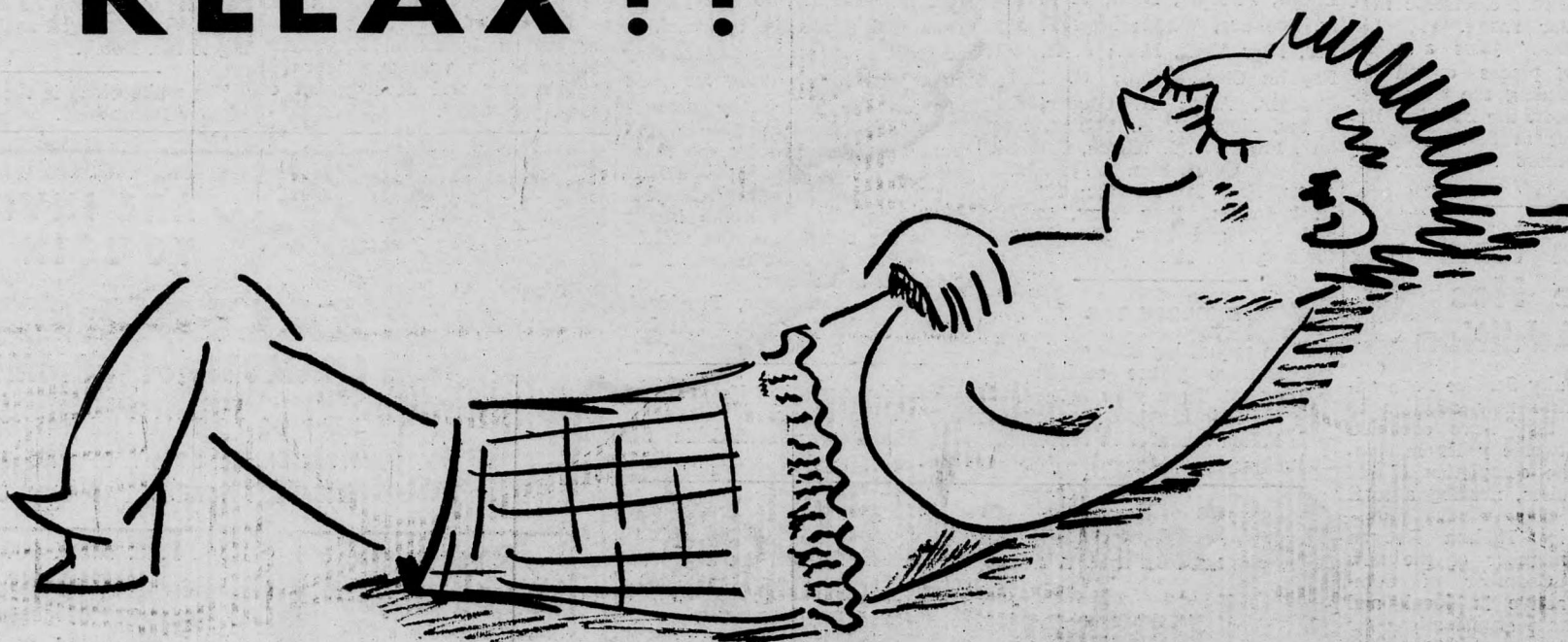
END RESULT OF IRRIGATION SYSTEM FROM COLORADO RIVER IS 30-MILE LONG SEA, RECREATIONAL PARADISE.

12—The SALTON SEAFARER—Jan. 1, 1959 SEA BREEZE SECTION



REALLY HIGH IN THE AIR IS WATER SKIER CHUCK STEARNS ON JUMP AT CYPRESS GARDENS.
(John Stephens Photo)

RELAX!!



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